



EAST TENNESSEE STATE
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ETSU Survey Results & 125 Chapter 2 Updates

University Council 12.14.2020

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Overview

- Selected results from student survey conducted fall 2020
- Selected results from the faculty & staff survey conducted fall 2020
- Update on ETSU 125 Chapter Two: Phase One





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Fall 2020 Student Survey

Selected Results

Fall 2020 Student Survey

- Survey developed and launched through ASRL
 - Included questions and review from SBI and the Medical Team
 - 72 Questions
- Timeline
 - Launched 11/3/2020
 - Reminders 11/18 and 12/2/2020
 - Thanksgiving Break 11/23-11/27/2020
- Response
 - 13,760 invitations
 - 4,009 responses (29.1%)



- Respondent Type
 - 82% Main Campus
 - 8.6% in online program already
 - 75% in a synchronous online class
 - 74% in an Asynchronous online class
 - 14% in taking in-person classes
 - 80.7% of respondents living on-campus or within an hour of ETSU
 - 17.6% are living with someone or have themselves tested positive for COVID19



- Where they get their news
 - 41% get news from university emails
 - 43% use social media
 - 45% google
- Behavior
 - 78.5% strict about distancing or staying home
 - 91.2% strict about mask wearing
 - 3.1% **NOT** strict about handwashing
- On a 10-point scale from not very to extremely dangerous 66.5% of respondents rated COVID19 seven or higher



- 86% of respondents think that ETSU has done a good job of protecting students from the negative health consequences of COVID19
- 67% of respondents are satisfied with ETSU's response to COVID19 for fall 2020
- 61.9% rated their courses this semester worse or slightly worse
 - Students want virtual office hours
- 81.2% of respondents have or plan to register for spring
 - Finances are a concern



- When asked if they felt depressed...
 - 22.9% said some of the time (1-2 days)
 - 17.9% said moderate amount of time (3-4 days)
 - 17.1% said most of the time (5-7 days)
- 68.7% think vaccines are generally safe
- 42.2% indicate they will get a COVID19 vaccine if it is free
- 35.4% would feel safer coming to campus if vaccines were mandatory





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Fall 2020 Faculty & Staff Survey

Selected Results

Fall 2020 Fac & Staff Survey

- Survey developed and launched through ASRL
 - Included questions and review from SBI and the Medical Team
 - 72 Questions
- Timeline
 - Launched 11/3/2020
 - Reminders 11//18 and 12/2/2020
 - Thanksgiving Break 11/23-11/27/2020
 - Closed 12/4/2020
- Response
 - 4,488 invitations
 - 1,703 responses (37.9%)



- Respondent Type
 - 35.6% Full-time Faculty
 - 7.0% Part-time Faculty
 - 41.9% Full-time Staff
 - 2.9% Part-time Staff
- Overall, how would you rate your satisfaction with ETSU's response to COVID-19 fall 2020 semester?
 - 75.9% were satisfied or very satisfied



- 78.8% indicate they received timely updates and informative communications from leadership
 - 65.4% relied on these communications for information
- 80.1% indicate ETSU has done a good job protecting students from negative health consequences of COVID-19
- Between 2%-5% of respondents had some challenge with access and or technology while working remotely
- 18.7% of respondents or someone they live with tested positive for COVID-19



- 73.7% of respondents rated the dangerousness COVID19 between 7-10 on 10-point scale.
 - Mask wearing rated number one method to control spread
 - 83% have been strict or pretty strict about social distancing or staying home
- About half feel more pressure to attend zoom meetings 42% feel zoom meetings are more exhausting and 34.3% feel more drained at the end of the day



- 79.9% of respondents feel that vaccines are generally safe
- 57% think everyone should be vaccinated
- 38.8% think it should be mandatory to be vaccinated against COVID19 before returning to campus (14.3% Strongly Disagree)
- 53.2% indicate they will get the vaccine if it was free
- 45.6% would feel safer coming to campus if COVID-19 vaccines were mandatory





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ETSU 125 Chapter 2

Phase I Updates



- **Committee for 125 Inquiry and Discovery:** SRS will engage with staff through individual interviews and focus groups to measure the progress on the intended outcomes of the Committee for 125 final report, pinpointing the successes and deeply exploring the gaps.
- **ETSU Strategic Plan Inquiry and Discovery:** SRS will engage with staff through individual interviews and focus groups to measure the progress on the intended outcomes of the current university 2016-2026 strategic plan, pinpointing the successes and deeply exploring the gaps to-date.
- **Committee for 125 and Strategic Plan Analysis and Comprehensive Report:** SRS will analyze and synthesize the data from the focus groups and interviews, incorporating additional quantitative data when necessary, and craft a report to tout the wins, analyze the root causes of the gaps, and determine appropriate, actionable next steps to orient ETSU toward future goals and outcomes. This report will include strategic communications recommendations to publicly celebrate the current wins with the institution, the community, and the region.

Phase I Activities



- Interviews and Focus Groups
 - Conducted November – December 2020
 - 6 individual interviews
 - 6 Focus groups
 - Faculty (2 Groups)
 - Staff
 - Community/Alumni
 - Executive Leadership
 - Regional Employers/Business Leaders



Greatest accomplishments

- Welcome Center/Admissions office
- Parkway to campus
- bringing back football
- marching band
- Performing Arts Center
- Addiction Science Center
- Office of Inclusion and Diversity - new director, focused work on DEI (reports to Pres)
- Local governance allowed for laser-focus on retention, student outcomes and the numbers have increased
- Local BOT a key
- New budget model
- Community College Leadership Program
- Over Mountain Recovery
- Transformation of the Office of Development and Advancement
- Olympic Training Center

Opportunities for further advancements

- Working with TCAT and community colleges for intentional, seamless transfer
- Curriculum matching workforce needs
- Create research initiatives within each dept/college at ETSU and engage community in this (polling example)
- Expand and create more masters and doctoral level studies; increase interest from workforce
- Determine future of the University School
- University can support entrepreneurship
- Marketing efforts for the region
- More efforts to combat brain drain
- Teacher ed program - teach to be good literacy teachers

Other insights

- not lip service
- passed legislation to bring back football
- Center for Rural Health - national highlight
- Student completion-focused funding model
- engaged in statewide polling, provided info to legislature
- Literacy bill in upcoming session



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Questions

12/14/2020