



**Notification of  
Academic Council  
Curriculum Approvals  
For  
University Council**

**February 13, 2020 Academic Council Approvals  
Action Items – Graduate**

- A. Academic Program Modification: Master of Health Administration (MHA)**  
[https://www.etsu.edu/curriculum-process/documents/academiccouncil/academic\\_program\\_modification-masterofhealthadministration.pdf](https://www.etsu.edu/curriculum-process/documents/academiccouncil/academic_program_modification-masterofhealthadministration.pdf)  
Presenters: Dean Sharon McGee and Mr. Ryan Youngblood
- B. Establish Articulation Agreement: MD/MBA**  
[https://www.etsu.edu/curriculum-process/documents/academiccouncil/establish\\_articulation\\_agreement-md-mba.pdf](https://www.etsu.edu/curriculum-process/documents/academiccouncil/establish_articulation_agreement-md-mba.pdf)  
Presenters: Dean Sharon McGee and Dr. Tony Pittarese
- C. Establish Graduate Certificate in Health Data Analytics (13 credits)**  
[https://www.etsu.edu/curriculum-process/documents/academiccouncil/establish\\_new\\_certificate12-23credits-c4\\_health\\_data\\_analytics.pdf](https://www.etsu.edu/curriculum-process/documents/academiccouncil/establish_new_certificate12-23credits-c4_health_data_analytics.pdf)  
Presenters: Dean Sharon McGee and Dr. Michael Smith
- D. Establish four concentrations in the Ph.D. in Biomedical Sciences**
- a. Cardiovascular Sciences  
<https://www.etsu.edu/curriculum-process/documents/academiccouncil/establish-new-concentration-in-an-existing-program-cardiovascular-sciences.pdf>
  - b. Cellular, Molecular and Chemical Biology  
<https://www.etsu.edu/curriculum-process/documents/academiccouncil/establish-new-concentration-in-an-existing-program-cellular-molecular-and-chemical-biology.pdf>
  - c. Immunology, Inflammation and Infectious Diseases  
<https://www.etsu.edu/curriculum-process/documents/academiccouncil/establish-new-concentration-in-an-existing-program-immunology-inflammation-and-infectious-diseases.pdf>
  - d. Neuroscience  
<https://www.etsu.edu/curriculum-process/documents/academiccouncil/establish-new-concentration-in-an-existing-program-neuroscience.pdf>  
Presenters: Dean McGee and Dr. Greg Ordway

## Graduate Consent Agenda

### E. Change Program of Study Credits

Increased to accommodate variable credits in order to comply with Course in Program of Study (CPOS) requirements.

- a. M.A. in Appalachian Studies from 30-33 to 33-36  
<https://www.etsu.edu/curriculum-process/documents/academiccouncil/change-program-of-study-credits-for-thesis-dissertation-master-of-arts-in-appalachian-studies.pdf>
- b. M.A. in Liberal Studies from 31-46 to 31-49  
<https://www.etsu.edu/curriculum-process/documents/academiccouncil/change-program-of-study-credits-for-thesis-dissertation-master-of-arts-in-liberal-studies.pdf>
- c. Ph.D. in Biomedical Sciences from 60 to 60-72  
<https://www.etsu.edu/curriculum-process/documents/academiccouncil/change-program-of-study-credits-for-thesis-dissertation-phd-biomedical-sciences.pdf>
- d. Ph.D. in Early Childhood from 69-72 to 78-81  
<https://www.etsu.edu/curriculum-process/documents/academiccouncil/change-program-of-study-credits-for-thesis-dissertation-phd-early-childhood-education.pdf>

### F. Revise Articulation Agreement: PharmD/MBA

<https://www.etsu.edu/curriculum-process/documents/academiccouncil/revision-of-articulation-agreement-pharmd-mba.pdf>

This articulation agreement replaces the AMBA articulation with an MBA articulation. The Online MBA is an option allowing scheduling opportunities that enhance will enhance participation in the PharmD/MBA pathway.

### G. Revise Program Admission Policy

M.A. in Appalachian Studies

<https://www.etsu.edu/curriculum-process/documents/academiccouncil/revise-program-policy-m.a.-appalachian-studies-admission.pdf>

This admission policy revision provides articulation of admission standards for applicants to the PharmD/MBA program.

## Actions – Graduate

### H. Establish Program Progression Policy In CBAT Undergraduate and Graduate International Student Seminar

<https://www.etsu.edu/curriculum-process/documents/academiccouncil/establish-program-policy-cbat-undergraduate-and-graduate-international-student-seminar-policy-progression.pdf>

Provides international students in CBAT options for a repeatable 1 credit seminar supporting student success and professional skill development.

## **Actions – Undergraduate**

### **I. Articulation Agreement: 3 + 1 Biology and Pharmacy**

[https://www.etsu.edu/curriculum-process/documents/academiccouncil/articulation\\_agreement-3-1\\_program-biology-and-pharmacy.pdf](https://www.etsu.edu/curriculum-process/documents/academiccouncil/articulation_agreement-3-1_program-biology-and-pharmacy.pdf)

Presenters: Dean Gordon Anderson and Dr. Joe Bidwell

### **J. Articulation Agreement: 3 + 1 Chemistry and Pharmacy**

<https://www.etsu.edu/curriculum-process/documents/academiccouncil/articulation-agreement-3-1-program-chemistry-and-pharmacy.pdf>

Presenters: Dean Gordon Anderson and Dr. Robert Standaert

### **K. Establish Minor: Digital Marketing**

<https://www.etsu.edu/curriculum-process/documents/academiccouncil/establish-minor-digital-marketing.pdf>

Presenters: Dean Dennis Depew and Dr. Dana Harrison

## **Undergraduate Consent Agenda**

### **L. Change Name/Title of Minor Film Studies to Film and Media Studies**

<https://www.etsu.edu/curriculum-process/documents/academiccouncil/change-name-of-academic-program-film-studies-film-and-media-studies.pdf>

Course title change to reflect current course title nomenclature in the field.

### **M. Revise Program Admission Policy**

This revision standardizes admission requirements across degree programs in the School of Continuing Studies and Academic Outreach.

#### **a. B.S. in Professional Studies**

<https://www.etsu.edu/curriculum-process/documents/academiccouncil/program-policy-revision-b.s.-in-professional-studies-admission.pdf>

#### **b. B.A.S. in Applied Science**

<https://www.etsu.edu/curriculum-process/documents/academiccouncil/program-policy-revision-b.a.s.-applied-science-major-admission.pdf>

#### **c. B.S.G. in General Studies**

<https://www.etsu.edu/curriculum-process/documents/academiccouncil/program-policy-revision-b.g.s.-in-general-studies-admission.pdf>

#### **d. B.S.I.S. in Interdisciplinary Studies**

<https://www.etsu.edu/curriculum-process/documents/academiccouncil/program-policy-revision-b.s.i.s.-in-interdisciplinary-studies-admission.pdf>

### **II. Establish Program Graduation Policy for B.A. in Foreign Languages: Spanish Concentration**

[https://www.etsu.edu/curriculum-process/documents/academiccouncil/establish-program-policy-foreign-languages-major-b.a.\\_spanish-concentration-graduation.pdf](https://www.etsu.edu/curriculum-process/documents/academiccouncil/establish-program-policy-foreign-languages-major-b.a._spanish-concentration-graduation.pdf)

This policy limits the number of credits that can be used to count for both the major and the minor to 9 credits, which allows for the core requirements SPAN 3010 and SPAN 3020 to count for both programs, as well as the required Spanish for the Professions elective required in the

Spanish major.

### **Substantive Revision of an Academic Program**

**N. B.S. in Health Administration**

<https://www.etsu.edu/curriculum-process/documents/academiccouncil/revise-curriculum-substantive-b.s.-health-administration.pdf>

The purpose of these curricular revisions are to meet current workforce development and student interests while providing flexibility in elective scheduling for students so they can align course work and career goals.

**O. B.S. In Public Health, Community Health Concentration**

<https://www.etsu.edu/curriculum-process/documents/academiccouncil/revise-curriculum-substantive-b.s.-public-health-community-health-concentration.pdf>

Concentration changes reflect implementation of recommendations by CEPH accrediting standards; and provide students focus elective opportunities aligned with workforce requirements in health care.

**P. B.S. in Geosciences**

<https://www.etsu.edu/curriculum-process/documents/academiccouncil/substantive-revision-of-a-degree-or-concentration-b.s.-geosciences.pdf>

Revisions reflect program change recommendations from an external program review resulting in student flexibility in concentration coursework to enhance student on time program completion while aligning curriculum options with career opportunities.

**Q. B.A.S. Bachelor of Applied Science**

<https://www.etsu.edu/curriculum-process/documents/academiccouncil/substantive-revision-of-a-degree-or-concentration-bachelor-of-applied-science.pdf>

This proposal contains the addition of concentrations and a course to core, these interdisciplinary revisions address program alignment with workforce developments and recommendations from industry partners.

**R. B.S. in Biology**

<https://www.etsu.edu/curriculum-process/documents/academiccouncil/substantive-revision-of-a-degree-or-concentration-b.s.-biology.pdf>

This proposal contains an increase in core credits, addition of a capstone course, and development of guided pathways allowing students to align coursework with career goals.

**S. B.A./B.S. in Psychology, Clinical Psychology Concentration**

<https://www.etsu.edu/curriculum-process/documents/academiccouncil/substantive-revision-of-a-degree-or-concentration-psychology-b.a.-b.s.-clinical-psychology-concentration.pdf>

Revisions allow for enhanced student choice in concentrations and aligns concentration with current best practice in psychology.

**III. Terminate Graduate Certification: Response to Intervention C-4 Clemmer College, Curriculum and Instruction**

<https://www.etsu.edu/curriculum-process/documents/academiccouncil/terminate-academic-program-response-to-intervention-c-4.pdf>

Certificate program established in 2015 and has had no student enrollment.

**February 27, 2020 Academic Council Approvals**

**CONSENT AGENDA**

***Graduate Consent Agenda***

**A. Program Policy Revisions:**

**i. M.Acc. Accountancy – Admission**

Revision of policy language to align with graduate school admissions language and clarify admission requirements for program candidates.

[https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26program\\_policy\\_revision-m.acc\\_accountancy-admission.pdf](https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26program_policy_revision-m.acc_accountancy-admission.pdf)

**ii. MBA (Accelerated and Traditional) - Admission**

Revision of policy language eliminating GMAT and revising managerial experience requirement to provide greater admission flexibility

[https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26program\\_policy\\_revision-m.acc\\_accountancy-admission.pdf](https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26program_policy_revision-m.acc_accountancy-admission.pdf)

**B. Revise Curriculum:**

**i. Ph.D. Biomedical Sciences (Pharmaceutical Sciences)**

Increase range of credits for dissertation and increase concentration credits to address research and professional training expected of Pharmacy graduates.

[https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26revise\\_curriculum\\_substantive-ph.d\\_biomedical\\_sciences\\_pharmaceutical\\_sciences.pdf](https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26revise_curriculum_substantive-ph.d_biomedical_sciences_pharmaceutical_sciences.pdf)

**ii. Geographic Information Systems, Graduate Certificate**

Change curriculum from 18 required credits to 12 required credits and 6 electives to facilitate flexibility in curricular offerings for students.

[https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26revise\\_curriculum\\_substantive\\_geographic\\_information\\_systems\\_graduate\\_certificate.pdf](https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26revise_curriculum_substantive_geographic_information_systems_graduate_certificate.pdf)

**iii. MSN, Nursing (Nursing Education Concentration)**

Curricular revision to include courses such as clinical teaching of nurses, legal and ethical information for nurses and personal clinical specialization courses – changes result from recommendations by accreditation body to align MSN with national standards.

[https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26revise\\_curriculum\\_substantive-msn\\_nursing\\_nursing\\_education\\_concentration.pdf](https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26revise_curriculum_substantive-msn_nursing_nursing_education_concentration.pdf)

**iv. C4 Post-MSN Nursing Education**

This curricular revision will align the MSN Nursing Education concentration and the post-MSN Nursing Education certificate with core competencies and accreditation requirements from national organizations and strengthen the concentration and certificate programs to reflect current standards for academic nurse educators.

[https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26revise\\_curriculum\\_substantive-c4\\_post-msn\\_nursing\\_education.pdf](https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26revise_curriculum_substantive-c4_post-msn_nursing_education.pdf)

**v. M.A. in Appalachian Studies**

Based on an external review, the following was recommended: Replace non-thesis option with applied project option and add new course – Appalachian Community Engagement, and terminate two concentrations and replace with focus areas. Changes will enhance student choice in allowing higher levels of focus in career development.

[https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26revise\\_curriculum\\_substantive-m.a.\\_in\\_appalachian\\_studies.pdf](https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26revise_curriculum_substantive-m.a._in_appalachian_studies.pdf)

**vi. MALS-Archival Studies Concentration**

Changes will increase the AVST core hours from 15 to 18 credits. The Society of American Archivists (SAA), the national professional organization for archivists has revised categories of core and complementary knowledge for archival students. The addition of a new class reflects this recommendation.

[https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26substantive\\_revision\\_of\\_a\\_degree\\_or\\_concentration-mals\\_archival\\_studies\\_concentration.pdf](https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26substantive_revision_of_a_degree_or_concentration-mals_archival_studies_concentration.pdf)

**vii. Graduate Certificate in Archival Studies**

Requirements of the archival profession dictate that a course on digital archiving be added to the program of study. Students in the certificate program will have to take another course (3 credits) as part of the core required courses. The number of core credits will increase from 9 to 12; the number of advisor-approved elected will decrease from 9 to 6 credits.

[https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26revise\\_curriculum\\_substantive\\_graduate\\_certificate\\_in\\_archival\\_studies.pdf](https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26revise_curriculum_substantive_graduate_certificate_in_archival_studies.pdf)

**Terminate Academic Program or Concentration:**

**a. M.A. in Appalachian Studies Concentrations (Appalachian Communities; Appalachian Culture & Heritage)**

The two current concentrations (Appalachian Communities; Appalachian Culture and Heritage) are not flexible enough to accommodate the wide range of student goals. Removing these concentrations and replacing them with more versatile focus areas will meet recommendations from EAB for increased flexibility in programing and meeting the needs of a wider range of students.

[https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26terminate\\_academic\\_program\\_or\\_concentration-m.a.\\_in\\_appalachian\\_studies\\_concentrations.pdf](https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26terminate_academic_program_or_concentration-m.a._in_appalachian_studies_concentrations.pdf)

***Undergraduate Consent Agenda***

**A. Program Policy Revisions/Establish:**

**i. Program Policy Revision – B.S. Health Sciences – Admission**

The Human Health concentration is being terminated; therefore, there is no need for this policy.

[https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26program\\_policy\\_revision-b.s.\\_health\\_sciences-admission.pdf](https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26program_policy_revision-b.s._health_sciences-admission.pdf)

**ii. Program Policy Revision – All BBA Programs – Admission**

Removing the current admission policy in its entirety and establishing a progression policy (see separate proposal) is expected to facilitate student matriculation into desired business programs more easily and program retention will be improved.

[https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26revise\\_program\\_policy-all\\_bba\\_programs-admission.pdf](https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26revise_program_policy-all_bba_programs-admission.pdf)

iii. **Revise Program Policy – Social Work Minor – Admission**

Changes total credit possible for transfer into program from 6 credits to 9 credits. This is in line with the Council on Social Work Education accreditation standard to not require students to retake classes previously taken at a community college.

[https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26revise\\_program\\_policy-social\\_work\\_minor-admission.pdf](https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26revise_program_policy-social_work_minor-admission.pdf)

iv. **Revise Program Policy – BSED, Elementary Education; BS, Early Childhood Development (Pre-K-3 Concentration); BS, Special Education; BS, Kinesiology Major (Physical Education K-12 Concentration); Secondary Education; Teacher Preparation Minor – Graduation Progression**

Revise major progression GPA from 2.0 to 2.75 to meet requirements established by the Council for Accreditation of Educator Preparation (CAEP) and the Tennessee Department of Education for initial licensure programs.

[https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26revise\\_program\\_policy-bsed\\_elementary\\_education\\_etc.pdf](https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26revise_program_policy-bsed_elementary_education_etc.pdf)

v. **Establish Program Policy – All BBA Programs – Progression**

This policy will replace the admission policy and will align program offerings with financial aid guidelines, simplify progression pathway to allow enhanced access to the program as well as facilitating on-time completion.

[https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26establish\\_program\\_policy\\_all\\_bba\\_programs-progression.pdf](https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26establish_program_policy_all_bba_programs-progression.pdf)

**B. Terminate Academic Program of Concentration**

i. **B.A. / B.S. Media and Communication Concentrations**

The department is terminating all concentrations in order to make the program more appealing to students to facilitate more personalization options as well as the flexibility of adapting curricula to workforce development needs as the media industry evolves. In addition, removal of concentrations will allow us to use newly evolved career fields such as "social media manager" or "sports media director," "content developer" or "brand strategist." These changes increase program flexibility, remove barriers and allow us to be agile to changes in our evolving media landscape.

[https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26terminate\\_academic\\_program\\_or\\_concentration-b.a.\\_b.s.\\_media\\_and\\_communication\\_concentrations.pdf](https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26terminate_academic_program_or_concentration-b.a._b.s._media_and_communication_concentrations.pdf)

## ii. B.S. Health Sciences (Human Health Concentration)

The establishment of a free-standing degree (B.S. Microbiology) from a concentration was approved in 2019. As a result, there are no concentrations in this degree the remaining Human Health concentration was subsumed into the degree.

Therefore, having a concentration in this degree is redundant. Termination of the current concentration clarifies the degree.

[https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26-terminate\\_academic\\_program\\_or\\_concentration-human\\_health\\_concentration\\_b.s.\\_health\\_sciences.pdf](https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26-terminate_academic_program_or_concentration-human_health_concentration_b.s._health_sciences.pdf)

## C. Revise Curriculum

### i. Revise Curriculum: Substantive – B.M. in Music & all concentrations

The Department of Music proposes changes to both core and concentration requirements. The number of credits in the core has been reduced to allow for more flexibility in the performance and jazz concentrations and to allow for more professional training in the music education concentrations. Department of Music have revised the music education concentrations (Music Education: Instrumental/General and Music Education: Vocal/General) to reflect the latest requirements of the National Association of Schools of Music (NASM) and the State of Tennessee.

[https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26revise\\_curriculum\\_substantive-b.m.\\_in\\_music\\_and\\_all\\_concentrations.pdf](https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26revise_curriculum_substantive-b.m._in_music_and_all_concentrations.pdf)

### ii. Revision of an Academic Minor – Film Studies

This revision modernizes the Film and Media Studies minor, bringing it up to current standards in the discipline.

[https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26revision\\_of\\_an\\_academic\\_minor\\_film\\_studies.pdf](https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26revision_of_an_academic_minor_film_studies.pdf)

### iii. Revision of an Academic Minor – Entrepreneurship Minor

The College of Businesses and Technology (CBAT) is revising the current minor in Entrepreneurship to bring more focus on entrepreneurial opportunities and activities. This modification is necessitated by industry changes and changes in the way entrepreneurship is taught. Proposed new courses are designed to respond to industry requirements and desired instructional modality changes.

[https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26revision\\_of\\_an\\_academic\\_minor-entrepreneurship\\_minor.pdf](https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26revision_of_an_academic_minor-entrepreneurship_minor.pdf)

### iv. Revise Academic Minor – Japanese Minor

The proposed revision reduces the required hours to eighteen and allows for a greater selection of elective courses, which enables students to complete the minor in six semesters instead of eight.

[https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26revise\\_academic\\_minor-japanese\\_minor.pdf](https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26revise_academic_minor-japanese_minor.pdf)

### v. Revise Curriculum: Substantive – B.A./B.S. Media and Communication

This substantive revision reorganizes the degree program by focusing on specific skills, not concentrations. This approach to delivery of degree assists with producing well informed graduates. The new curricular path allows for the future creation of a 100% online degree plan. In addition, these changes increase program flexibility, remove barriers to graduation and allow us to be agile to changes in our evolving media landscape.

[https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26revise\\_curriculum\\_substantive-b.a.\\_b.s.\\_media\\_and\\_communication.pdf](https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26revise_curriculum_substantive-b.a._b.s._media_and_communication.pdf)



**vi. Revise Curriculum: Substantive BA Applied Science**

The purpose of this revision is to (1) Add concentrations in Culinary Leadership and Industrial Leadership to the Bachelor of Applied Science (BAS) degree program, (2) Revise the current Professional Development concentration to add CDST 3000 Workforce Skills as a required course, and add LEAD 4467 Leadership Theory and Practice or MGMT 3000 Organizational Behavior and Management as a guided elective (choose one), and (3) Add CDST 3100 Interdisciplinary Design Thinking to the BAS core curriculum.

[https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26substantive\\_revision\\_of\\_a\\_degree\\_or\\_concentration-bachelor\\_of\\_applied\\_science.pdf](https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26substantive_revision_of_a_degree_or_concentration-bachelor_of_applied_science.pdf)

**IV. Action Items**

**Graduate - None**

**Undergraduate**

- A. Establish Articulation Agreement - 3+1 Program Health Sciences and Pharmacy**  
[https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26establish\\_articulation\\_agreement-3-1-program\\_health\\_sciences\\_and\\_pharmacy.pdf](https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26establish_articulation_agreement-3-1-program_health_sciences_and_pharmacy.pdf)  
Presenters: Dean Wykoff and Dr. Michelle Chandley
- B. Establish New Concentration in an Existing Program – International Business**  
[https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26establish\\_new\\_concentration\\_in\\_an\\_existing\\_program-international\\_business.pdf](https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26establish_new_concentration_in_an_existing_program-international_business.pdf)  
Presenters: Dean Depew and Dr. Tony Pittarese
- C. Establish New Concentration in an Existing Program – Marketing Analytics**  
[https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26establish\\_new\\_concentration\\_in\\_an\\_existing\\_program-marketing\\_analytics.pdf](https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26establish_new_concentration_in_an_existing_program-marketing_analytics.pdf)  
Presenter: Dean Depew and Dr. Dana Harrison
- D. Establish New Concentration in an Existing Program – General Theatre**  
[https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26establish\\_new\\_concentration\\_in\\_an\\_existing\\_program-general\\_theatre.pdf](https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26establish_new_concentration_in_an_existing_program-general_theatre.pdf)  
Presenter: Dean Anderson and Karen Brewster
- E. Establish Minor – Heritage Interpretation and Museum Studies**  
[https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26establish\\_minor-heritage\\_interpretation\\_and\\_museum\\_studies.pdf](https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26establish_minor-heritage_interpretation_and_museum_studies.pdf)  
Presenters: Dean Anderson and Dr. Ron Roach
- F. Establish Minor – Old-Time Music**  
[https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26establish\\_minor-old-time\\_music.pdf](https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26establish_minor-old-time_music.pdf)  
Presenter: Dean Anderson and Nathaniel Olson
- G. Establish Minor – Scottish and Irish Traditional Music**  
[https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26establish\\_minor-scottish\\_and\\_irish\\_traditional\\_music.pdf](https://www.etsu.edu/curriculum-process/documents/academiccouncil/2-26establish_minor-scottish_and_irish_traditional_music.pdf)  
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