

Undergraduate Curriculum Committee (UCC)

Meeting Minutes

Meeting Type: Regular Meeting

Format: Zoom (recorded)

Recorder: Chelsie Dubay

1. Call to Order & Preliminary Business

- The meeting was called to order by **Chelsie Dubay**.
 - The meeting was recorded for minute-taking and archival purposes.
 - A full agenda with grouped proposals was reviewed to maximize efficiency.
 - **Quorum was confirmed** after additional members joined the meeting.
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2. Approval of Previous Minutes

- **Minutes Reviewed:** December 10 UCC meeting minutes
 - **Motion:** Approve minutes as written
 - *Moved by:* T. Jason Davis
 - *Seconded by:* Julie Fox-Horton
 - **Vote:** Approved unanimously
 - **Action:** Minutes to be posted to the UCC website.
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3. New Course Proposal

Journalism 4400 – *Entertainment and Music Reporting*

- **Originator:** Dr. Andrew Dunn
- **Overview:**
 - Course formalizes a previously offered experimental course.
 - Part of a broader expansion of sports and entertainment journalism offerings.
 - Designed to support a new concentration within Media & Communication.
 - Leveraged expertise of new faculty member with professional entertainment journalism experience.
- **Reviewers:** Christiana Keinath, Cindy
 - No substantive concerns or requested changes.
- **Motion:** Approve course as presented
 - *Moved by:* Melissa Webb
 - *Seconded by:* Mike Stoots
- **Vote:** Approved

4. New Course Proposal

Geosciences – *Soil Physical Properties*

- **Originator:** Dr. Arpita Nandi
 - **Overview:**
 - Course created by splitting a long-standing comprehensive soils course.
 - Allows focused instruction on soil physical properties while a complementary course addresses soil chemistry.
 - Intended to improve instructional depth and student workload balance.
 - **Reviewers:** Allen Coates, Bradley Edwards
 - Minor typo corrected.
 - Assignment descriptions expanded and clarified prior to meeting.
 - **Motion:** Approve course with incorporated revisions
 - *Moved by:* Allen Coates
 - *Seconded by:* Bradley Edwards
 - **Vote:** Approved
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5. New Course Proposals (Bundled) – Radio, Television, and Film (RTVF)

a. RTVF 3261 – *Screenwriting for Filmmakers*

b. RTVF 3262 – *Narrative Filmmaking*

c. RTVF 3263 – *Producing for Film and Television*

- **Originator:** Dr. Shara Langes
- **Overview:**
 - Three courses form the foundation of a new Filmmaking concentration.
 - Courses had previously been offered experimentally and demonstrated strong student interest.
 - Emphasis on industry-relevant skills (screenwriting software, pitching, production workflows).
- **Reviewers:** Cindy, Christiana Keinath
 - Noted grading scale inconsistencies.
 - **Action Taken During Meeting:** Standard undergraduate grading scale copied into all three proposals.
- **Motion:** Approve all three courses as amended
 - *Moved by:* Christiana Keinath
 - *Seconded by:* Mike Stoots
- **Vote:** Approved (all three courses)

6. New Concentrations – Media & Communication (Bundled)

a. Filmmaking Concentration

b. Public Relations & Social Media Management Concentration

c. Sports, Entertainment, and News Concentration

- **Originator:** Dr. Andrew Dunn
- **Overview:**
 - Concentrations replace older media-based models with skill- and practice-based pathways.
 - Align with workforce trends, enrollment growth, and departmental strengths.
 - Sports, Entertainment, and News concentration reflects rapid growth in sports media enrollment.
- **Reviewers:** Daniel Hedden, T. Jason Davis
 - No substantive concerns.
 - Noted that **Journalism 3140** had not yet completed the full approval process.
- **Motion:** Approve all three concentrations
 - *Condition:* Approval of the Sports, Entertainment, and News concentration is **contingent upon approval of Journalism 3140** at a subsequent meeting.
 - *Moved by:* T. Jason Davis
 - *Seconded by:* Daniel Hedden
- **Vote:** Approved (with stated contingency)

7. Academic Minor Revisions

a. Advertising Minor → *Public Relations & Social Media Management*

- **Originator:** Dr. Andrew Dunn
- **Overview:**
 - Aligns minor with revised concentration.
 - Updates curriculum to reflect current industry practices.
 - Credit hours increased from 18 to 21 to match other departmental minors.
- **Reviewers:** Julie Fox-Horton, Melissa Webb
 - No requested changes.

b. Management Minor

- **Originator:** Dr. Tom Moore
- **Overview:**
 - Increased flexibility through expanded elective options.

- Addresses scheduling bottlenecks for students.
 - **Discussion:**
 - Clarified that two courses were **moved**, not deleted.
 - Proposal language adjusted to reflect course movement accurately.
 - **Motion:** Approve both minor revisions
 - *Moved by:* Julie Fox-Horton
 - *Seconded by:* Melissa Webb
 - **Vote:** Approved
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8. Adjournment

**Meeting minutes generated by ChatGPT 5.2 from the Panopto-generated caption file from the meeting recording.