

Summarized Employer Survey for Advanced Level Programs

Reading Specialist

Survey of Employers of the ETSU Master of Education in Reading Completers: The satisfaction of employers is evaluated using an EPP created Employer Survey in Qualtrics. The survey was presented one year after students graduated (spring 2024). Unfortunately, employers have not yet completed the surveys. The plan to increase the response rate for next year's report includes: (a) reaching out to the respondents (completer employers) at least 3 times via email, and (b) reaching out to the respondents via social media channels or via a direct phone call.

School Librarianship Program

The satisfaction of employers is evaluated using an EPP created Employer Survey in Qualtrics. The survey was presented in 2023. It was sent to supervisors who hired a prior candidate in the School Librarianship program. Only two supervisors responded this year, providing the highest rating of 4 on 14 out of 24 indicators and target score of 3 on 10 out of 24 indicators (see examples below). The employers supervised completers who were working as librarians in their buildings. On a rating of 12 questions, supervisors strongly agreed that students were highly prepared to:

- Advance students reading, motivation, and progress in critical thinking, research, and creative endeavors
- Develop and facilitate equal access to print and digital collection for self-directed and collaborative interactions
- Communicate with others to develop a strong library program
- Uses a range of learning and technology tools to access, interpret, and evaluate information and advocate for the profession

And eight others

- The average was thus 3.6 on a 4.0 scale.

Educational Leadership Programs

Data are not available for this year.