

## **Bachelor of Science Degree (B.S) in Sport and Leisure Management PARK AND RECREATION MANAGEMENT CONCENTRATION**

The Park and Recreation Management Concentration provides instruction and training in the planning, organization, and leadership and management of Park and Recreation agencies and programs. Students can choose from two tracks within the major; recreation administration or outdoor leadership. This flexibility allows students to tailor their educational experience to meet their career goals. Students are also given the opportunity to employ theories learned in the classroom in practical settings through the internship program. Students can work in a variety of fields such as community recreation, state/national parks, military recreation, or the outdoor recreation industry.

### **Degree requirements:**

#### **General Education Core Requirements (41 Credit Hours)**

##### **Major Core Requirements (33 hours)**

ACCT 2010	Principles of Accounting (3 hrs)
SALM 3220	Facility Planning & Event Management (3 hrs)
SALM 3225	Marketing Strategies & Public Relations in Sport (3hrs)
SALM 4210	Legal Issues (3 hrs)
SALM 4215	Social Psychology of Sport and Leisure (3 hrs)
SALM 4225	Management of Sport and Leisure Activities (3 hrs)
SALM 4240	Research Design & Analysis in SALM (3 hrs)
SALM 4250	Internship in SALM (12 hrs)

##### **Park and Recreation Management Concentration Requirements (21 hours)**

SALM 3100	Introduction to Leisure Services (3 hrs)
SALM 3105	Recreation Programming (3hrs)
SALM 3117	Recreation for Special Populations (3 hrs)
SALM 3130	Natural Resources Management (3 hrs)
SALM 3210	Practicum I in SALM(1 hr)
SALM 3211	Practicum II in SALM (1 hr)
SALM 3140	Leadership and Group Processes (3 hrs)
SALM 4105	Commercial Recreation and Tourism (3 hrs)
SALM 4110	Professional Development in Park and Recreation Management (1 hr)

##### **Recreation Electives (15-21 Hours)**

SALM 3110	Interpretation of Cultural and Natural Resources (3)
SALM 3120	Outdoor Recreation Skills (3 hrs)
SALM 3125	Camp Leadership (3 hrs)
SALM 3115	Wilderness First Responder (3 hrs)
SALM 4117, 4118, 4119	Outdoor Leadership (3 hrs)
SALM 4107	Alpine Tower Leadership (3 hrs)
PSCI 2610	Intro to Public Administration (3 hrs)
SALM 3150	Regional Outdoor Leadership and Service (3 hrs)
SALM 4200	Adventure Programming (3 hrs)
SALM 4956	Managing Park Services (3 hrs)

##### **Guided Electives (1-7 Hours)**

ENVH 3010	Human Ecology & Environmental Education (3 hrs)
GEOG 3040	Conservation & Natural Resources (3 hrs)
SCED 4020	Wildlife Conservation (3 hrs)
SALM 4127	Rocky Mountain Experience (3 hrs)
SALM 4137	Wilderness Education Stewardship (3 hrs)
MKTG 3200	Principles of Marketing (3 hrs)

ARTA 2200      Basic Photography (3 hrs)  
ASTR 1010      Astronomy I (3 hrs)  
GEOG 4217      Geographic Information Systems (3 hrs)  
PHED 2XXX      Lifetime Activity

**Free Electives (3 hours)**