

Steps to Success for Honors-in-Discipline (HID) Business Majors – Management and Marketing

College of Business and Technology

The following steps will help to ensure that you have a successful and enjoyable experience in the Honors-in-Discipline program as a business major.

- 1) Speak with your academic advisor.
 - Even if you have already registered for the upcoming semester, make sure that your academic advisor knows that you are an HID student and review your class schedule with your advisor. This will ensure that you are registered for the appropriate classes.
 - Your academic advisors are Mrs. Jennifer Douglas (423-439-5275; douglasj@etsu.edu; students A-G), Business Advisor (423-439-5275; students H-O), or Mrs. Jessica Houston (423-439-5275; houstonjl@etsu.edu; students P-Z). Their offices are located in 316 Sam Wilson Hall.

- 2) Introduce yourself to your departmental coordinator for the HID program in business.
 - One of the primary goals of the departmental coordinator is to act as a mentor to the HID business students. This includes helping HID students to know which Honors classes are being offered and/or what they need to be taking, helping students with their research topics, and helping students find faculty to do research with for their HID thesis.
 - Dr. Kelly Atkins (423-439-5384; atkins@etsu.edu; Sam Wilson Hall room 121) serves as the departmental coordinator for business Honors-in-Discipline students in Management and Marketing. She will be able to answer your questions about the business HID program.

- 3) Follow the required HID curriculum for business majors which is

Course	Credit Hours
ECON 2210.088 Honors Principles of Macroeconomics	3
ACCT 2010.088 Honors Principles of Accounting I	3
MGMT 3000.088 Honors Organizational Behavior & Mgmt	3
MKTG 3200.088 Honors Principles of Marketing	3
ECON 3088.088 Business Research Methods/Stat	3
Honors Thesis 4018.088 Honors Thesis (2 semesters)	6
	21 total
<p>Notes: If a student has already taken one of the required courses in the HID curriculum, an honors-enhanced course may substitute for that course. An honors-enhanced course is a 3000/4000-level course in the Business department that includes enrichment experiences in addition to the regular course requirements. A form for creating an honors-enhanced section of a course (“Course Enhancement Agreement”) is found on the College’s HID website. The completed form must be submitted to your departmental coordinator within the first two weeks of the semester. The student should work with their departmental HID coordinator to find an honors-enhanced course.</p> <p>Honors-enhanced courses may be used to satisfy no more than two courses (i.e., six - eight credits) of the required hours (upon approval of the departmental HID coordinator). No course enhancements may be substituted for the student's Research Methods or Honors Thesis courses.</p>	

- 4) Read through the college's HID website (<http://www.etsu.edu/cbat/students/hidprograms.php>) to know and understand all the requirements for the thesis and other aspects of the HID program.
- 5) Know the retention requirements for the HID program which include:
 - Must be a declared major in business, computing, engineering technology or digital media.
 - Must be enrolled in a minimum of 12 credit hours per semester. If you have been awarded an Honors-in-Discipline scholarship, you must take 15 credit hours in all semesters but one thesis semester (upon approval by the Honors College HID Director).
 - Must maintain a minimum overall GPA of 3.25 to remain in good standing within the CBAT HID program. If you fail to meet the GPA requirement, you are allowed one semester of probationary status. If you meet the retention requirements after one semester of probation, you may remain in the CBAT HID program.
- 6) Know the HID graduation requirements. To graduate with honors designation, CBAT HID students must have
 - maintained an overall 3.4 GPA,
 - completed designated HID coursework and General Education requirements, and
 - orally presented a senior Honors thesis (six credit hours), receiving a grade of B or higher on the thesis work.