



THE TENNESSEE POLL

Press Contact Information

Kelly N. Foster, Ph.D.
Professor of Sociology
Director, Applied Social Research Lab (ASRL)
fosterkn@etsu.edu

Jennifer Hill
Senior Writer, Office of University Marketing and Communications
hill@etsu.edu

Tennesseans generally support the Age-Appropriate Materials Act of 2022 and its subsequent amendment of 2023

Tennessee Poll finds opinions differ across demographic groups and political party affiliation

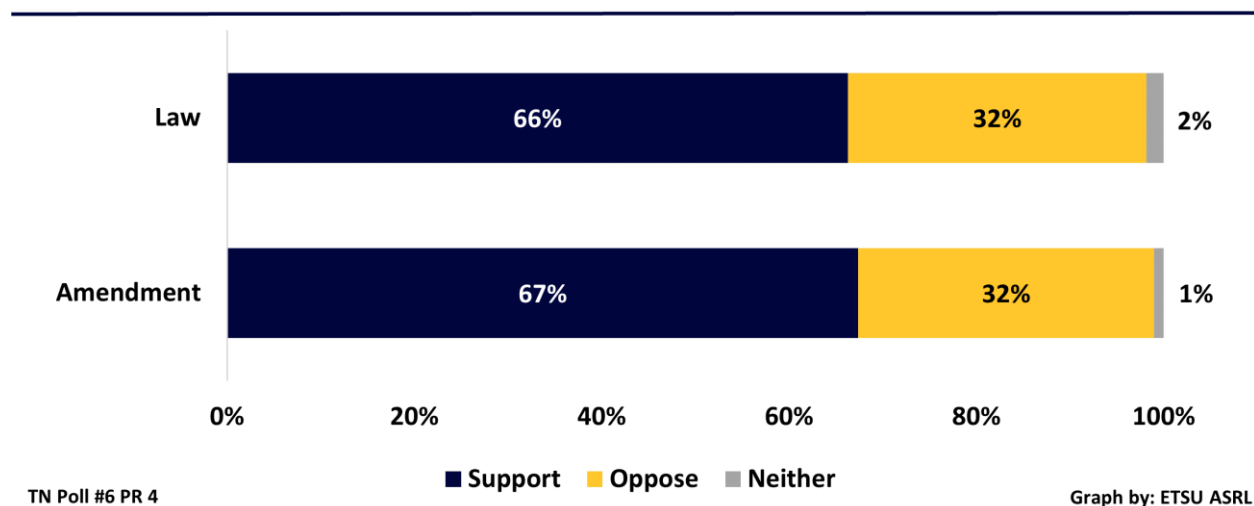
(October 29, 2024) – According to the most recent Tennessee Poll conducted by the Applied Social Research Laboratory at East Tennessee State University, most Tennesseans support the Age-Appropriate Materials Act of 2022 (66%) and its subsequent amendment of 2023 (68%).

In 2022, Tennessee legislators passed the Age-Appropriate Materials Act, which requires school libraries and classrooms to maintain a list of materials in the library collection, to have a policy to screen reading materials for “age appropriateness” and to remove materials that do not meet the criteria established. The Act also requires schools to make the list of materials and books publicly available and develop a process for reviewing, evaluating and removing books that are determined to be inappropriate. The law defines materials very broadly to encompass “books, periodicals, newspapers, manuscripts, films, prints, documents, microfilm, discs, cassettes, videotapes, video games, applications, and subscription content in any form” and to include both school and classroom libraries ([The Age-Appropriate Materials Act, 2022](#)).¹ In 2023, the amendment to the bill passed, which extends the Act to cover classroom materials and allows parents to challenge specific books.

¹For more information about The Tennessee Poll, please visit www.etsu.edu/tnpoll. You may also contact the director of ASRL, Dr. Kelly N. Foster, at fosterkn@etsu.edu or by phone 423-439-4374.

The Poll asked Tennesseans questions about library and classroom materials available to public school students. A few of those questions asked if they support or oppose the Age-Appropriate Materials Act of 2022 and the associated amendment. *See figure 1.* Respondents were then asked who they believed was primarily responsible for making decisions about the books and materials that students can check out or use in their school library and classroom. *See figures 3a – 3b.*

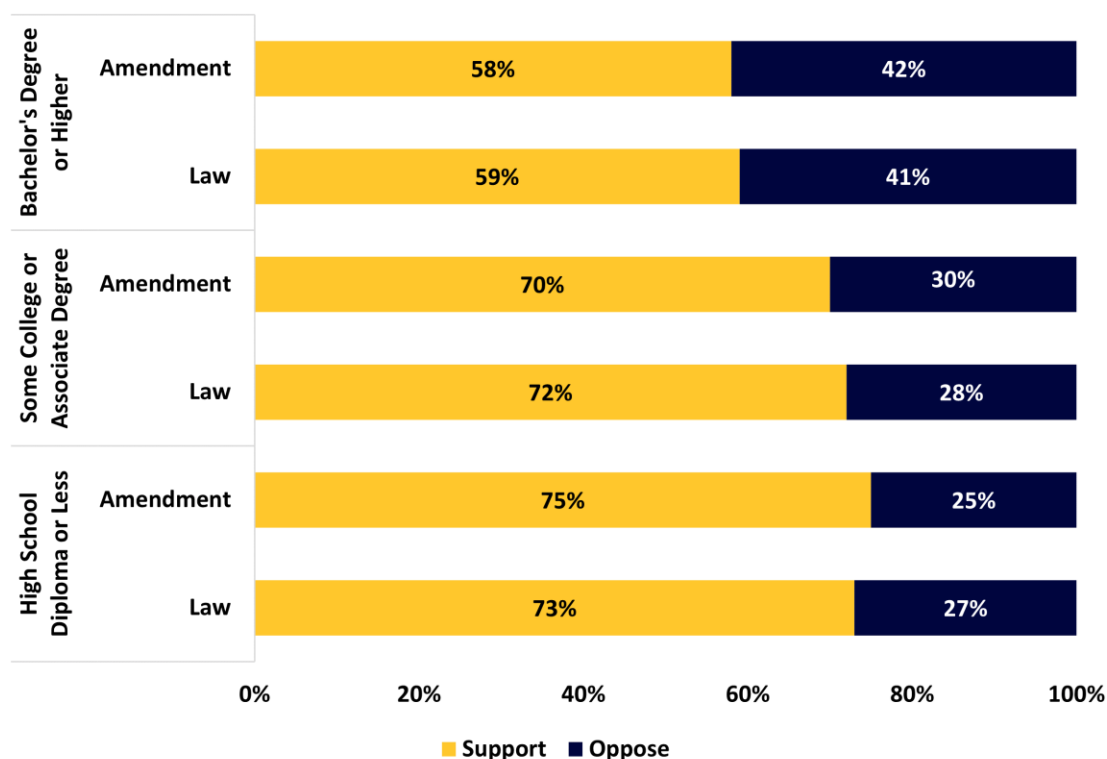
Figure 1. Tennesseans who support or oppose the Age-Appropriate Materials Act of 2022 and its subsequent amendment of 2023



The most significant demographic differences between those who support or oppose the 2022 Act is noticeable in party affiliation, with more Republicans in support (87%) compared to Independents (64%) and Democrats (38%). Alternatively, more Democrats oppose the law (61%) compared to other political affiliations. More male respondents support the Act (73%) compared to female respondents (61%). Respondents in the baby boomer generation were more likely to oppose the 2022 law (40%) than Generation X (30%), millennials (28%), and Generation Z (26%).

When the ASRL cross-tabulated respondents' education by their support for or opposition to the law and amendment, the results show that those with a bachelor's degree or higher are significantly more likely to oppose the law and amendment than those with less attained education. Alternatively, those with less than a four-year college degree are more likely to support the law and its amendment. *See figure 2.*

Figure 2. Participants' education cross-tabulated by their support for or opposition of the law and its amendment



TN Poll #6 PR 4

Graph by: ETSU ASRL

*This graphic only represents respondents who expressed some level of support or opposition. Respondents who neither supported nor opposed the law or its amendment were omitted in this analysis.

The ASRL was interested in getting Tennesseans' opinions about who they believe should be primarily responsible for making the decisions about which materials and books should be available for students to check out from their school library. Most Tennesseans believe parents should be responsible (44%). Similarly, we asked Tennesseans who they believe should be primarily responsible for making decisions about which materials and books should be available for students to check out or use in the classroom. Most Tennesseans believe both parents (32%) and teachers (32%) should be responsible. *See figures 3a – 3b.*

Figure 3a. Who Tennesseans believe should be primarily responsible for making decisions about materials or books that students can check out from or use in their classroom

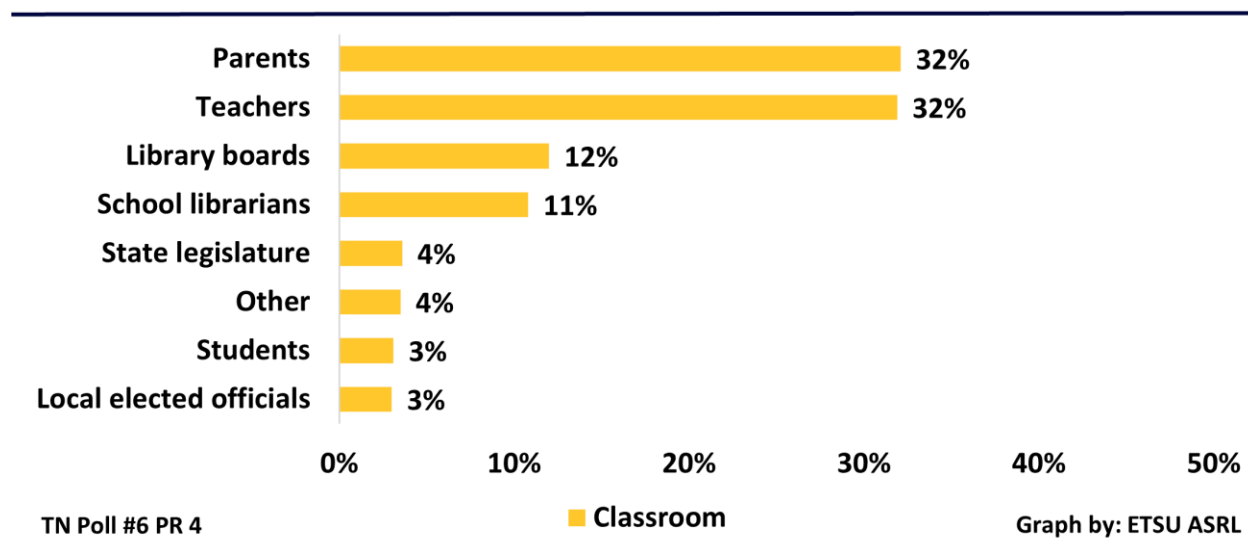
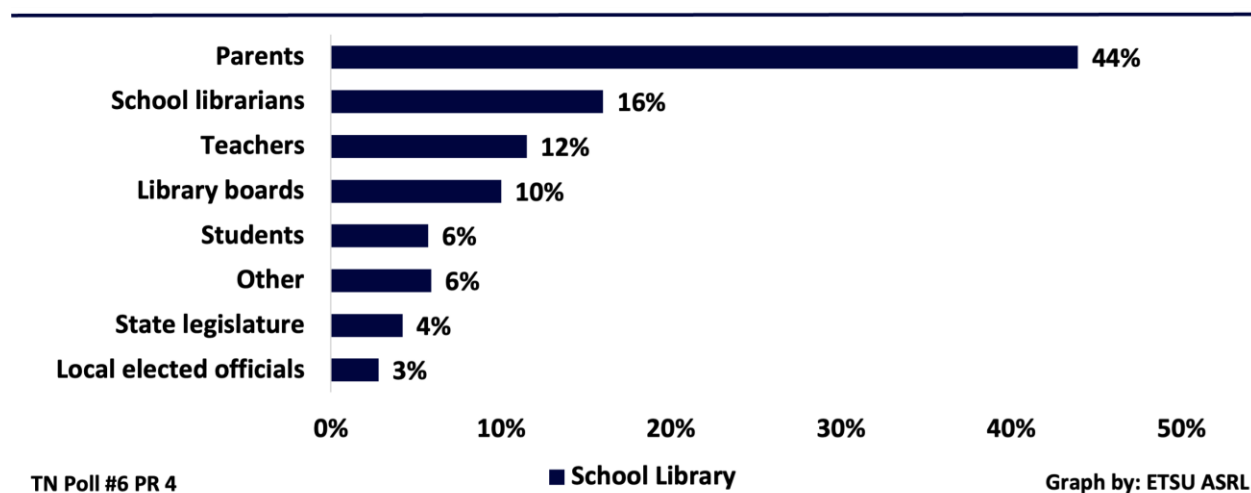


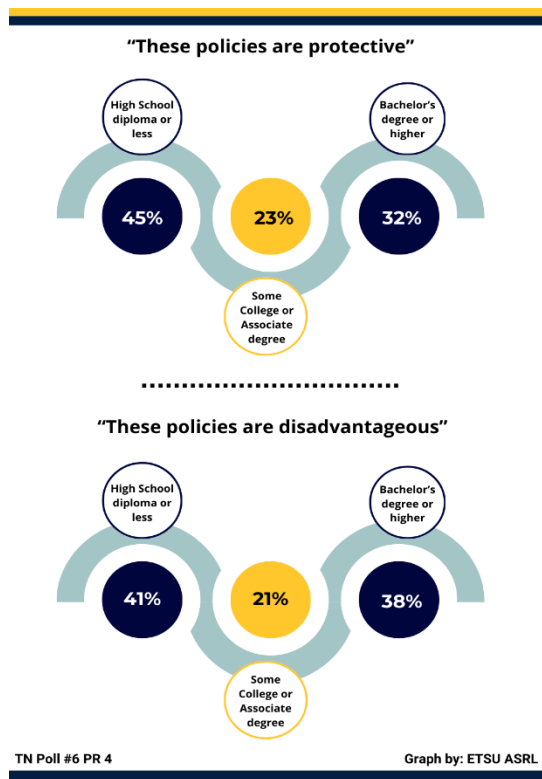
Figure 3b. Who Tennesseans believe should be primarily responsible for making decisions about materials or books that students can check out from or use in their school library



Finally, most Tennesseans are of the opinion that policies that challenge or remove books and other materials serve to protect students by providing learning materials that are appropriate for their age (53%). On the other hand, 47% of Tennesseans believe that these policies disadvantage all students by limiting access to learning. A cross-tabulation of the participants' education and their opinion about the policy shows that 45% of those who believe that the Age-Appropriate Materials Act and other policies like it protect school-aged kids have a high

school diploma or less, followed by those with a bachelor's degree or higher (32%) and those with some college experience or associate degree (23%). The margin is much closer among those who believe policies like these are disadvantageous, with those who have a high school diploma or less making up 41% while those with a bachelor's degree or higher make up 38% and those with some college or associate degree make up 21% of the overall. See figure 4.

Figure 4. Participants' opinion by education



Reference:

1. *Amendment to the Age-Appropriate Materials Act of 2022*, SB 09666 Public Chapter Number 472 (Tenn. 2023). [Tennessee General Assembly Legislation](https://www.legis.tn.gov/).

This is the fourth in a series of data releases from The Tennessee Poll. We provide methodological information, margin of error estimates, as well as detailed tables with analysis on each question by different demographic categories. To find these, or to be added to our distribution list, go to etsu.edu/tnpoll. Graphics are provided for press use.

Important Notes:

This press release was originally due to be released on Oct. 18. Due to the devastating impact of Hurricane Helene on our community, we delayed the release series. We at the Applied Social Research Lab ask that you keep our impacted Tennessee, North Carolina and Virginia communities in your thoughts. The toll on our communities has been profound, and your support can make a difference. To learn how you can help, visit the ETSU Response page, "[Bucs Rebuild Together.](#)"

About the Tennessee Poll

The Tennessee Poll is conducted by the Applied Social Research Lab (ASRL) in the Department of Sociology and Anthropology at East Tennessee State University. ASRL is directed by Dr. Kelly N. Foster, professor of sociology.

The Tennessee Poll is an annual public opinion poll funded by ETSU. The mission of The Tennessee Poll is to provide the citizens and governance of Tennessee with neutral, unbiased information on Tennesseans' perceptions of issues that impact their health, education and quality of life.

Though the project has been internally funded to date, there exists the possibility of outside researchers or organizations being given the option to purchase space for questions on future polls. Should this occur, any and all funding sources will be noted in the methodology report for that particular poll.

The Applied Social Research Lab is a member of the Association of Academic Survey Research Organizations (AASRO) and adheres to the reporting requirements of the American Association for Public Opinion Research Transparency Initiative standards in research reporting.

For detailed information on The Tennessee Poll, including methodology and additional analysis, visit etsu.edu/tnpoll.

Survey Methodology

The Tennessee Poll uses a combination of landline and cell phone numbers randomly selected from a list of Tennessee residents aged 18 and older. Braun Research Inc. handled the cell phone sample and conducted the telephone interviews. The interviews took place between 1 p.m. and 8 p.m., with interviewers attempting to reach each respondent up to five times. The study was conducted from July 10-17, 2024. The average interview lasted 17 minutes.

The final sample consists of 701 completed interviews: 197 via landline (28%), 162 via cell phone (23%) and 342 via text to web (49%). The TTW option was introduced as a new method for residents to participate in the Tennessee Poll. The final data are weighted by age, education, sex, income and race to adjust for differential response rates in order to ensure that the data are as closely representative of the state's actual adult population as possible. The margin of error for a sample of 701 is +/- 3.7 percentage points at the 95% confidence level for the entire sample. Any subpopulation analysis entails a greater margin of error. For detailed methodology, margin of error reports, and additional analysis, visit etsu.edu/tnpoll.

About the Authors

This press release was prepared by Tolulope Adeusi and Drs. Candace Bright Hall-Wurst and Kelly N. Foster. Graphics prepared by Ms. Morgan Jones Kidd and Tolulope Adeusi. For information and biographies on the contributors to this release, see etsu.edu/asrl.

These questions were the product of a collaborative process with our colleagues in the College of Education at ETSU. We wish to acknowledge and thank Drs. Natalia Ward and Rena Moran for their help in designing the questions included in this module as well as their partnership on other research related to this topic.