

# Adriane Dishner Flanary

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Vitae (2022)

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## EDUCATION

### **M.A. in Communication; East Tennessee State University; May 2003**

- Major: Professional Communication
- Cognate: Marketing
- Tuition Scholar: Director, Communication Day; 2003  
Research Assistant; 2002-2003
- Thesis: *Images of Gender and Ethnicity on Fortune Global 500 Company Websites*; Chair: John King, Ph.D.

### **B.A. in Communication; East Tennessee State University; December 2001**

- Major: Mass Communication
- Minor: English
- Member:
  - International Honor Society: Pi Gamma Mu
  - Public Relations Student Society of America
  - Alpha Xi Delta Sorority

## PROFESSIONAL DEVELOPMENT

### **Doctoral Work; University of Tennessee; Fall 2005**

- Com 620: Seminar in Communication and Information Education

### **Post-Graduate Work; NCA Institute for Faculty Development Conference; July 2005**

- Taking Stock of Communication Research Methods: Reflections, Directions, and Methods Preparedness; Tom Socha, Ph.D., Old Dominion University
- Should I or Shouldn't I: Moral Reasoning and Communication Ethics; Paula Tompkins, Ph.D., St. Cloud State University

## ACADEMIC APPOINTMENTS

- **Senior Lecturer**

East Tennessee State University, Department of Communication, Johnson City, TN:  
2017-Present

- **Lecturer**  
East Tennessee State University, Department of Communication, Johnson City, TN:  
2004-2017
- **Interim Introduction to Communication Studies Online Coordinator**  
East Tennessee State University, Department of Communication, Johnson City, TN:  
2010-2011

### GUEST LECTURER

- **Group Dynamics in Large and Small Classrooms**
  - University of Tennessee, Com 620, Seminar in Communication and Information Education, Knoxville, TN: 10/2004
- **Audience Centered Presentation**
  - Sullivan Central High School, Debate Activity Class, Mrs. Shelley Martin, Blountville, TN: 2/2013

### UNDERGRADUATE COURSES TAUGHT

- **SPCH 1300, Introduction to Communication Studies**
  - Formats: traditional courses, online courses, and Learning Support courses
- **COMM 2025, Fundamentals of Communication**
  - Formats: traditional courses, and asynchronous online courses
- **COMM 2025, Fundamentals of Communication Learning Support**
  - Formats: traditional courses, and synchronous/asynchronous online courses
- **SPCH 2300/COMM 2045, Public Speaking**
  - Formats: traditional courses, asynchronous online courses , and instructional television (ITV) courses
- **SPCH 2320/COMM 2055, Argumentation & Debate**
  - Formats: traditional courses, synchronous/asynchronous online courses, and instructional television (ITV) courses

### TEACHING RESPONSIBILITIES

- **Lecturer/Senior Lecturer**  
East Tennessee State University, Department of Communication: 2004-Present
  - Has significant SCH production (regular course load, overloads, and winter/summer courses)
  - Creates general education course content (syllabi, course schedule, course contract, assignments, tests, grading policies, lectures, etc.)
  - Creates and updates D2L (formerly known as Blackboard) course sites and content weekly
  - Attends all university, college, department, division, and lecturer meetings

- Participates in presentational evaluation (PAF) training (2007-present)
  - Submits ESPRs, midterm, and final grades
  - Holds office hours weekly
  - Attends to course scheduling accuracy
  - Submits syllabi to course director
  - Uploads syllabi to SDrive
  - Promotes Communication Studies major
  - Receives strong SAI reports (2004-present)
  - Submits yearly Faculty Activity Report (2009-present)
  - Created and updates personal website (2011-present)
  - Co-created SPCH 1300, Introduction to Communication Studies, online course (2009)
  - Revised COMM 2025: Fundamentals of Communication course based on ETSU's Online Teaching best practices structure (2018)
  - Revised COMM 2045 and COMM 2055 courses from live to online format (2020)
  - Ensured COMM 2025, COMM 2045, and COMM 2055 followed East Tennessee State University's Web-Based Courses policy (2020)
- **Interim Introduction to Communication Studies Online Coordinator**  
East Tennessee State University, Department of Communication: 2010-2011
    - Revised and created general speech online course content (grading policies and course contract)
    - Lead instructor for 26 general speech online courses
    - Responsible for reporting attendance, mid-term grades, and final grades
    - Supervised and trained six graduate assistances
      - Held 7-10 graduate meetings per semester
      - Participated in presentational evaluation (PAF) training for graduate assistance teaching general speech online and live
      - Created grading rubrics and trained graduate assistance on grading
      - Developed online graduate assistance teaching evaluation form
        - Evaluated six graduate assistance teaching

#### **DEPARTMENTAL SERVICE**

- ***Graduation Advisor (Fall 2017-present)***  
Graduation Major/Minor Program Checks for Communication Studies and Storytelling divisions
  - Analyze major/minor requirements and DegreeWorks Worksheet
  - Identifies errors in DegreeWorks, notifies faculty, submits correction to Graduation Office, and enters DegreeWorks note
  - Submit course substitutions Research and enter DegreeWorks advising notes

- Researches graduation holds, ways to resolve holds, emails students, and enters DegreeWorks note
  - Graduation Office liaison
  - Graduation liaison for chair, faculty, and students
  - Verify and update graduation list on SDrive
  - Assists faculty advisement needs
- ***Graduation Advisor (Fall 2014-2016)***  
Graduation Major/Minor Program Checks for Communication Studies, Dance, Storytelling, and Theatre divisions
    - Analyze major/minor requirements and DegreeWorks Worksheet
    - Identifies errors in DegreeWorks, notifies faculty, submits correction to Graduation Office, and enters DegreeWorks note
    - Submit course substitutions Research and enter DegreeWorks advising notes
    - Researches graduation holds, ways to resolve holds, emails students, and enters DegreeWorks note
    - Graduation Office liaison
    - Graduation liaison for chair, faculty, and students
    - Verify and update graduation list on SDrive
    - Assists faculty advisement needs
- Advisement Day Promotion (Fall 2014)*
- Created, printed, and distributed advisor availability fliers to Communication Studies & Theatre faculty
  - Created and promoted Advertisement Day digital advertisement
  - Created, printed, and distributed Advisement Day promotion fliers
  - Emailed 58 CMST majors, 41 Theatre majors, and 38 Dance minors to inform them about Advisement Day
  - Created, printed, and distributed advisement clearing forms for faculty
  - Emailed CMST, Theatre, and Dance faculty advisement flyer to add to their D2L courses
  - Created Advisement Help documents and submitted to SDrive:
    - Advisement Hold Release
    - Advisement Reminders
    - Advisement Undergraduate Graduation
    - Goldlink Advisor Tools Tab
- ***Forensics & Debate Council Coordinator (Fall 2011-Spring 2014)***  
Recruitment
    - Created and posted flyers around campus and in residence halls
    - Sent recruitment email to majors and minors in Communication Studies, Philosophy, and Political Science
    - Sent email requesting Communication faculty promote club in classes

- Promoted club in general education classes
- Created and ran television ads on campus housing channel and Buc
- Reserved Culp glass bulletin to promote club
- Sent email requesting Communication Studies faculty identify and solicit exceptional students to join club
- Attended Winter Cruise to promote club
- Designed open house material
- Designed recruitment material for poetry judging competition at Daniel Boone High School

#### Fundraising Events

- Scheduled, promoted, and attended fundraising events
- Advised student Fundraising Coordinator

#### Buccaneer Parli Plunder

- Assisted in planning and organizing annual debate tournament
- Solicited food donations from local businesses
- Picked-up and delivered food donations to tournament
- Designed, ordered, picked-up, and delivered winner plaques
- Solicited colleague support as judges and food donations for tournament
- Provided food for tournament
- Delivered items needed for tournament
- Assisted with tournament set-up and clean-up
- Served as a judge at the tournament
- Reserved, set-up, took down, and returned Communication & Performance Department promotional material

#### Forensics & Debate Bank Account

- Researched local banks for best banking option
- Applied for Forensics & Debate IRS Employee Identification Number (EIN)
- Opened Forensics & Debate banking account at Regions Bank
  - Applied for debit cards
  - Requested checks
- Verified banking account statement
  - Deposits
  - Expenditures

#### Coordinator Duties

- Updated debate website
- Reserved and confirms debate meeting locations
- Researched sister university/college debate clubs/teams/support

### Other Duties

- Assisted in planning LA Theatre Works presentation speaking workshop
- Served as client and contact for PR Practice class
  
- **Alumni Return Assistant Event Planner (Fall 2013-Spring 2014)**
  - Assisted Jamie Collier in finalizing event plans
  - Created mini flyer
  - Created table name tags
  - Created attendee name tags
  - Designed and promoted Alumni Return event digital advertisement
  
- **Other**
  - Writes student recommendation letters - graduate school, medical school, scholarships, etc. (2004-present)
  - Serves as Academic Advisor for Communication Studies students (2004-present)
  - Serves as Orientation Advisor (2004 – present)
  - Recruits Communication Studies majors/minors (2004-present)
  - Conducts/receives peer teaching evaluations (2010-present)
  - Member of Speech Lecturer Counsel (2010-present)
  - Completes ETSU's Sexual Harassment Training (Fall 2012-present)
  - Completes ETSU's Diversity Training (Fall 2012-present)
  - Library Reserve General Education Coordinator (Fall 2013-present)
  - CMPF Strategic Priorities Committee (Fall 2019-present)
  - Served on Hiring Committee (2005, 2006, 2008, 2012, 2015, 2017, 2018, 2019)
  - Assists students with interview preparation (2004-2016)
  - Judges East Tennessee State University's *Buccaneer Parli Plunder* (2012-2016)
  - Attended Lecturer Audit Session (Spring 2016)
  - Co-Chaired Laughton Messmer's Nomination for the College of Arts & Sciences Non-Regular Faculty Award (Spring 2013)
  - Faculty reader for Jessica Stamey's Honor's Thesis, *Nursing Students' Perceptions of Uncivil Classroom Behavior* (Spring 2013)
  - Attended Advising Workshop (Spring 2013 & Fall 2014)
  - Attended Advisor Training (Fall 2012)
  - Judged East Tennessee State University's *Little Brown Jug Debate Tournament* (2006, 2010, 2011)
  - Served on Speech Audit Committee (2009-2010)
  - Created *Presentation Tips* content for department webpage (2008-2009)
  - Served as Interviewing Mentor to ETSU men's basketball team (2007-2008)
  - Served as professional communication interviewer to students as part of campus-wide professional communication initiative: ProComm (2004-2007)

## COMMUNITY SERVICE

- Mentor
  - Sara Thacker, Sullivan South High School - Skills USA; *T-Shirt Design Marking Presentation* (Summer 2019)
  - Avery Leming, Sullivan Central High School - College Application Essay (Summer 2019)
  - Avery Leming, Sullivan Central High School - Personal College Statement (Summer 2019)
- Tri-Cities United Soccer Association Manager (2018-2021)
- FC Dallas Tri Soccer Manager (2015-2017)
- Advised Shelly Martin, Sullivan Central High School English Teacher (2014)
  - Confirmed implementation of speech anxiety technique for two students with severe speech anxiety (Fall 2014)
  - Meet with Mrs. Martin to share and discuss argumentation activities and strategies (Spring 2014)
- Judged Sullivan Central High School's Computer Aided Drafting presentations (Fall 2011, Spring 2012, Fall 2012, and Spring 2013)
- Advised Sullivan Central High School's National Computer Aided Drafting Student Competitor's on presentation folder layout (Summer 2012, Spring 2013, and Summer 2013)
- Advised Sullivan Central High School's Health Occupations Students of America (HOSA) Bio Medical Debate Team (Spring 2013)
- Advised Sullivan Central High School student, Mary Williams, on Sherwin Williams' *STIR Student Design* scholarship contest (Spring 2013)
- Served as graduation speech editor for Sullivan Central High School student, Mary Williams (Spring 2013)
- Consultant (Spring 2012)
  - Marty Judd, Developer, Blountville, TN: 5/2012
    - Conducted research regarding Boone Lake development restrictions, guidelines, and need
    - Developed arguments for local resistance to lake development
    - Devised speech for Blountville County Zoning Commissioner meeting regarding need for lake development
    - Represented Mr. Judd at Blountville County Zoning Commissioner meeting
    - Project was approved by Blountville County Zoning Commissioners
- Judged *Tennessee Intercollegiate Forensic Association Tournament* (2010)
- Judged local high school scholarship speaking competition (2010)

## **RESEARCH**

- **PUBLICATIONS IN REFEREED JOURNALS:**
  - John Mark King and Adriane Dishner Flanary, “Newspaper Endorsements and Election Result Headlines in the 2004 U.S. Presidential Election,” *Business Research Yearbook*, 2006: 607-611.
  
- **REFEREED CONFERENCE PAPERS:**
  - John Mark King and Adriane Dishner Flanary, “Newspaper Endorsements and Election Result Headlines in the 2004 U.S. Presidential Election,” International Academy of Business Disciplines (IABD) National Conference, San Diego, California, April 2006.