

## C. WESLEY BUERKLE, PhD

Department of Communication & Performance  
East Tennessee State University  
(423) 439-7579

PO Box 70667  
Johnson City, TN 37614  
e-mail: buerkle@etsu.edu

### EDUCATION

Doctor of Philosophy, Speech Communication, Louisiana State University. Baton Rouge, LA. December 2004.

Dissertation: "The Discipline and Disciplining of Margaret Sanger: US Birth Control Rhetoric in the Early Twentieth Century."

Advisor: Laura R. Sells

Master of Arts, Communication, Arizona State University. Tempe, AZ. May 2000.

Thesis: "The Drama of (Hetero-) Masculinity: A Burkean Analysis of the 'Sissy' in Two American Films."

Advisor: Thomas K. Nakayama.

Bachelor of Arts cum laude, Communication, Biola University. La Mirada, CA. December 1997.

### ACADEMIC APPOINTMENTS

2011-Present	East Tennessee State University Department of Communication & Performance Associate Professor
2005-2011	Ibid, Assistant Professor
2003-2005	Louisiana State University Department of Communication Studies Instructor
2000-2003	Ibid, Graduate Teaching Assistant
2001 (summer)	Baton Rouge Community College Adjunct Instructor
1998-2000	Arizona State University Hugh Downs School of Human Communication Internship Coordinator/ Graduate Teaching Assistant

## PUBLICATIONS

Buerkle, C. Wesley. "Kitchen Porn: Of Consumerist Fantasies and Desires." *Neoliberalism and the Media*. Ed. Marian J. Meyers. Routledge, (in press).

Buerkle, C. Wesley. "‘I Didn’t See It, but I Know What It’s about’: The Motion Picture Trailer and Problematic Synecdoche." Under review *Journal of Popular Culture*, (in press).

Buerkle, C. Wesley. "Selling Guilt: Using Kenneth Burke to Teach Critical Readings of Advertising." *Great Ideas for Teaching Students (G.I.F.T.S.) in Communication*, edited by John S. Seiter, Jennifer Peeples, and Matthew L. Sanders, Boston: Bedford/St. Martin’s, (in press).

Buerkle, C. Wesley, Christopher C. Gearhart, and Carrie M. Oliveira. "According to, Student Motivations...: A Theory of Planned Behavior Investigation of Students’ Intention to Orally Cite Sources." *Communication Reports* (2017): 157-69.

Buerkle, C. Wesley, and Christopher C. Gearhart. "Students See, Students Do?: Inducing a Peer Norm Effect for Oral Source Citations." *Communication Research Reports* (2017): 115-23.

Buerkle, C. Wesley and Christopher C. Gearhart. "Answer Me these Questions Three: Using Online Training to Improve Students’ Oral Source Citations." *Communication Teacher* 31 (2017): 47-61.

Buerkle, C. Wesley. "Just Along for the Ride?: A Father-to-be Searching for His Role." *Essential Breakthroughs: Conversations about Men, Mothers, and Mothering*. Eds. Fiona Green and Gary Lee Pelletier. Demeter, 2016. 179-91.

Buerkle, C. Wesley. Rev. of *Love and Money: Queers, Class, and Cultural Production*, by Lisa Henderson. *Southern Communication Journal* 79 (2014): 272-5.

[Reprint] Buerkle, C. Wesley. "Metrosexuality Can Stuff It: Beef Consumption as Hetero-Masculine Fortification." *Taking Food Public: Redefining Foodways in a Changing World*. Eds. Psyche Williams Forson and Carole Counihan. Routledge, 2011. 251-64.

Buerkle, C. Wesley. "Gaywatch: A Burkean Frame Analysis of *The Daily Show*’s Treatment of Queer Topics." *The Daily Show and Rhetoric: Arguments, Issues, and Strategies*. Ed. Trischa Goodnow. Lanham, MD: Lexington Books, 2011. 189-206.

Buerkle, C. Wesley. "Masters of Their Domain: The Discipline of Mediated Men’s Sexual Economy." *Performing American Masculinities: The 21st-Century Man in Popular Culture*. Eds. Elwood Watson and John Kille. Bloomington, IN: Indiana UP, 2011. 9-37.

Buerkle, C. Wesley. "Hypocrites and Nasty Boys: Senator Larry Craig and Gay Rights Caught in the Grotesque Frame." *KB Journal* 7.1 (2010): n.pag. Web. Fall 2010.

Buerkle, C. Wesley. "Metrosexuality Can Stuff It: Beef Consumption as Hetero-Masculine Fortification." *Text and Performance Quarterly* 29 (2009): 77-93.

Buerkle, C. Wesley. "From Women's Liberation to Their Obligation: The Tensions Between Sexuality and Maternity in Early Birth Control Rhetoric." *Women and Language* 21 (2008): 27-34.

Buerkle, C. Wesley, Michael E. Mayer, and Clark D. Olson. "Our Hero the Buffoon: Contradictory and Concurrent Burkean Framing of Arizona Governor Evan Mecham." *Western Journal of Communication* 67 (2003): 187-206.

#### GRANTS

Buerkle, C. Wesley. "Innovating the Oral Communication Classroom" Instructional Development Committee, East Tennessee State University, [partially funded] \$4,015. 2016-17.

Buerkle, C. Wesley [PI] and Chris Gearhart. "Using Peer Modeling to Reduce Students' Inadvertent Plagiarism." Research Development Committee, East Tennessee State University, [fully funded] \$1,470. 2014-15.

Buerkle, C. Wesley [PI] and Carrie M. Oilveira. "Strategies to Reduce Students' Inadvertent Plagiarism." Instructional Development Committee, East Tennessee State University, [fully funded] \$5,000. 2013-14.

#### OTHER INTELLECTUAL CONTRIBUTIONS

Buerkle, C. Wesley, Curator. "Sexually Aggressive Men and the Women Who Like Them." YouTube. 5 May 2015. <https://www.youtube.com/watch?v=OP35WHm47-U>

#### RESEARCH UNDER REVIEW

Buerkle, C. Wesley. "'We Built It': The 2012 Republican National Convention's Antagonistic American Dream." Under review at *Storytelling, Self, and Society*.

#### RESEARCH PRESENTATIONS

Buerkle, C. Wesley. "Adam Mansplains Everything: The Power-Knowledge of a White-Hipster Masculinity." Presented at the Annual Meeting of the Southern States Communication Association. Nashville, TN. April 2018.

Buerkle, C. Wesley. "'I Didn't See It, but I Know What It's about': The Motion Picture Trailer and Problematic Synecdoche." Presented at the Annual Meeting of the Southern States Communication Association. Greenville, SC. April 2017.

Buerkle, C. Wesley. "Beguiled by a Flake(d): The Burden and Charm of Masculine Ennui in Contemporary Television." Presented at the Annual Meeting of the Organization for the Study of Communication Language and Gender. Chicago, IL. October 2016.

Buerkle, C. Wesley and Chris Gearhart. "Answer Me these Questions Three: Using Online Training to Improve Students' Oral Source Citations." Presented at the Annual Meeting of the Southern States Communication Association. Austin, TX. April 2016.

Buerkle, C. Wesley. "'We Built It': The 2012 Republican National Convention's Antagonistic American Dream." Presented at the Annual Meeting of the Southern States Communication Association. New Orleans, LA. April 2014.

Buerkle, C. Wesley and Carrie M. Oliveira. "According to, Student Motivations . . . : A Theory of Planned Behavior Investigation of Students' Intention to Orally Cite Sources." Presented at the Annual Meeting of the National Communication Association. Washington, DC. November 2013.

Buerkle, C. Wesley. "Kitchen Porn, Garden Porn, and the Form of Consumptive Rhetoric." Presented at the Annual Meeting of the Southern States Communication Association. San Antonio, TX. April 2012.

Buerkle, C. Wesley. "Selling Guilt: Using Burke to Teach Critical Readings of Advertizing." Ibid.

Buerkle, C. Wesley. "'I Am McLovin': The Struggle for Hetero-Masculine Identity in *Superbad*." Presented at the Annual Meeting of the Popular and American Culture Association in the South. Wilmington, NC. October 2009.

Buerkle, C. Wesley. "HGTV as Home and Gender Television: Improving Femininity, Fixing Masculinity in Home Improvement Programming." Presented at the Annual Meeting of the Southern States Communication Association. Savannah, GA. April 2008.

Buerkle, C. Wesley. "Hypocrites and Nasty Boys: Senator Larry Craig and Gay Rights Caught in the Grotesque Frame." Ibid.

Buerkle, C. Wesley. "Metrosexuality Can Stuff It: Burger Consumption as a Response to Fears of Effeminized Masculinity" Presented at the Annual Meeting of the Mid-Atlantic Popular/American Culture Association. Philadelphia, PA. November 2007.

Buerkle, C. Wesley, Greg L. Cavanaugh, Jennifer Cavanaugh, and Kristin Hanson. "Conduct UnBecoming: Performing Nineteenth Century American Conduct Manuals (rev)." Presented at the Annual Meeting of the National Communication Association. San Antonio, TX. November 2006.

Buerkle, C. Wesley. "Civilizing Women's Bodies: Margaret Sanger and the Rhetoric of Sterilization (rev.)." Presented at the Annual Meeting of the National Communication Association. Boston, MA. November 2005.

Cavanaugh, Greg, C. Wesley Buerkle, Jennifer Cavanaugh, and Kristin Hanson. "Conduct UnBecoming: Performing Nineteenth Century American Conduct Manuals." Performance. Interdisciplinary Nineteenth Century Studies Conference. Baton Rouge, LA. April 2005.

Buerkle, C. Wesley. "Civilizing Women's Bodies: Margaret Sanger and the Rhetoric of Sterilization." Presented at the Annual Meeting of the Southern States Communication Association. Baton Rouge, LA. April 2005.

Buerkle, C. Wesley. "The Discipline of True Womanhood: Moving Forward with Foucault/Looking Back to Nineteenth-Century Feminist Rhetors." Presented at the Annual Meeting of the National Communication Association. Chicago, IL. November 2004.

Buerkle, C. Wesley. "Just Look at His Penis: Bob Crane, Herculine Barbine, and the Hetero-Masculine Body." Ibid.

Buerkle, C. Wesley. "'Hey, Queer!': Gay-Male Pejoratives and Masculine Ideology with an Afterword on Students' Response to One Researcher." Presented at the Annual Meeting of the National Communication Association. Miami, FL. November 2003.

Buerkle, C. Wesley. "Margaret Sanger's Call for Women's Emancipation and Their Discipline." Ibid.

Buerkle, C. Wesley. "'Hey, Queer!': Investigating the Use of Gay-Male Pejoratives and Masculine Ideology." Presented at the Annual Meeting of the Southern States Communication Association. Birmingham, AL. April 2003.

Buerkle, C. Wesley. "It's Not Easy Being Thin." Ibid.

Buerkle, C. Wesley. "'I Only Read It for the Articles': Reading Straight-Male Anxiety in *Penthouse*." Presented at the Annual Meeting of the National Communication Association. New Orleans, LA. November 2002.

Buerkle, C. Wesley. "Burke Is Such a Man!: Kenneth Burke's Definition of Masculinity." Presented at the Fifth Triennial Conference of the Kenneth Burke Society. New Orleans, LA. May 2002.

Buerkle, C. Wesley. "Homophobic-Made *American Pie*: Recuperating Masculinity Through Homophobic Discourses." Presented at the Annual Meeting of the Southern States Communication Association. Winston-Salem, NC. April 2002.

Buerkle, C. Wesley. "Burke Is Greek to Me: The Influence of Gorgias Upon Kenneth Burke's Rhetorical Perspective." Ibid.

Buerkle, C. Wesley. "Not As Straight As You Think: Heterosexual Men's Homoerotic Desire in Television Comedy (rev)." Ibid.

Buerkle, C. Wesley. "Men's Rites." Performance. Across Discipline Performance Hour. Hopkins Black Box Theatre, Louisiana State University, Baton Rouge, LA. March 21, 2002.

Buerkle, C. Wesley. "Not As Straight As You Think: Heterosexual Men's Homoerotic Desire in Television Comedy." Presented at the Annual Meeting of the Society for Cinema Studies. Washington, DC. May 2001.

Buerkle, C. Wesley. "Masters of Their Domain: A Critical-Sexual Reading of *Seinfeld's* 'The Contest.'" Presented at the Annual Meeting of the Southern States Communication Association. Lexington, KY. April 2001.

Buerkle, C. Wesley. "Burke and the Boys: Using Burke to Interrogate (Masculine) Gender Performance and Representation." Presented at the Annual Meeting of the National Communication Association. Chicago, IL. November 2000.

Buerkle, C. Wesley. "Doing Their Heterosexist Best: *Tea and Sympathy* and *In & Out* as (Failed) Mainstream Attempts to Be Queer-Friendly." Presented at the Annual Meeting of the Graduate Student Symposium in Literature. Tempe, AZ. April 2000.

Buerkle, C. Wesley. "Nailing Masculinity to the Wall: The Construction of Masculinity in Three Post-Modern Sports Bar." Presented at the Annual Meeting of the Western States Communication Association. Sacramento, CA. February 2000.

Mayer, Michael E. and C. Wesley Buerkle. "Our Hero the Buffoon: Contradictory Burkean Attitudes Toward Evan Mecham." Ibid.

Zaug, Pamela and C. Wesley Buerkle. "That Silly Ol' Ant: Explaining Away the Dialectical Tension Between Individualism and Collectivism in *Antz*." Ibid.

Buerkle, C. Wesley. "Masculinity: Knowing What It Is, Is Knowing What It Is Not." Presented at the Masculinity Pre-conference Program of the Annual Meeting of the National Communication Association. Chicago, IL. November 1999.

Buerkle, C. Wesley. "Real Men Don't Touch: Observational, Survey, and Critical-Media Analysis Research on Male Same-Sex Touch." Presented at the Western States Graduate Student Conference. Stanford, CA. April 1999.

Buerkle, C. Wesley. "Why Audiences Give a Damn: Margaret Mitchell's Motivational Use of the Pseudo-Statement in *Gone with the Wind*." Presented at the Annual Meeting of the Speech Communication Association. Chicago, IL. November 1997

Buerkle, C. Wesley. "Using Rhetoric to Establish de Facto Power: A Feminist Critique of Eva Perón's Rhetoric." Presented at the Annual Meeting of the Organization for the Study of Communication Language and Gender. Chicago, IL. October 1997.

#### INVITED PRESENTATIONS

Workshop presenter. East Tennessee State University INtopFORM. 5-7 August 2015.

Presenter, "Yes, No, Maybe So: A Talk on Gender Communication and Consent." Presented during ETSU Civility Week. Johnson City, TN. April 2015.

Panelist, "The Presence of Our Past (Experience): Insider Advice on Navigating the Job Search." Presented at Annual Meeting of the National Communication Association, Chicago, IL. November 2014.

Panelist, "Minding the Power of Language: Faculty Panel." Presented during ETSU Civility Week. Johnson City, TN. April 2014.

Presenter, "Communication Building." Presented at The Leading Edge. Johnson City, TN. November 2013.

Panelist, "Strange Bedfellows?: Kenneth Burke and Popular Culture." Presented at the Annual Meeting of the Southern States Communication Association. Norfolk, VA. April 2009

"A Performance of Alexander Stephens's 'Cornerstone' Speech." Presented at the Annual Meeting of the Southern States Communication Association. Savannah, GA. April 2008.

Discussion Leader, Oral Communication Break-Out Session. Conference on Assessing General Education at the System Level, Tennessee Board of Regents. Dickson, TN. 18 October 2007.

Panelist, Constitution Day. Sponsored by the Department of History, East Tennessee State University. Johnson City, TN. September 2006.

"Rhetorical Analysis as Content Analysis." Lecture presented to Human Development and Learning 5950: Methods of Research. November 2005.

Panelist. "Feminist Men: Living and Working to Change the System." Women's Center and Women and Gender Studies, Louisiana State University. Baton Rouge, LA. March 2004.

"Men's Rites." Performance presented to Introduction to Communication Studies class, Louisiana State University, Baton Rouge, LA. April 2002.

#### AWARDS AND HONORS

Top Paper Panelist. Popular Communication, Southern States Communication Association. April 2017.

Chair's Award. Department of Communication & Performance, East Tennessee State University, 2015/16.

Ann Veronica Simon Award for Outstanding Feminist Dissertation. Louisiana State University. May 2005.

Top Paper Panelist. Rhetoric and Public Address, Southern States Communication Association. April 2005.

Top Paper Panelist [no top paper awarded]. Gay, Lesbian, Bisexual and Transgender Communication Studies Division. National Communication Association. November 2003.

Top Paper/Top Student Paper. Gender Studies Division, Southern States Communication Association. April 2003.

Top Student Paper, Popular Communication Division, Southern States Communication Association. April 2001.

Top Paper, Kenneth Burke Society, National Communication Association. November 2000.

Master's Student Research Award, Hugh Downs School of Human Communication, Arizona State University. May 2000.

#### COURSES TAUGHT

Popular Communication, East Tennessee State University

Gender Communication, East Tennessee State University; Louisiana State University

Rhetoric and Public Address (cross-listed as a graduate course), East Tennessee State University

Persuasion (traditional and online), East Tennessee State University

Rhetorical Criticism, East Tennessee State University

Foundations of Communication (Graduate Course), East Tennessee State University

Interpersonal Communication, East Tennessee State University; Louisiana State University

Graduate Seminar: Gender and Sexuality in Media, East Tennessee State University

Communication Theory (Graduate Course), East Tennessee State University

Communication Ethics, East Tennessee State University

Contemporary Theories of Power and Sexuality (cross-listed as a graduate course), East Tennessee State University

Masculinity Studies, East Tennessee State University

Argumentation and Debate, East Tennessee State University; Louisiana State University

Public Speaking, East Tennessee State University; Louisiana State University; Arizona State University

Introduction to Communication Studies (teaching assistant), Louisiana State University

Fundamentals of Speech [hybrid course], Baton Rouge Community College

Internship Program: Professional Skills Development Course, Arizona State University

Performance of Sexuality (co-instructor), Arizona State University



Small Group Communication, Arizona State University

#### STUDENT COMMITTEES

Tessa McCoy-Hall, committee member (thesis), expected completion Spring 2018.

Alexandra Drumwright, advisor (undergraduate honors thesis), expected completion Spring 2018.

Samuel Sevigny, advisor (undergraduate honors thesis), expected completion Spring 2018.

Opal Clark, MA, committee member (thesis), completed Summer 2017.

Ingrid Nixon, MA, committee member (thesis), completed Spring 2017.

Kyle Brannon, BS, committee member (undergraduate honors thesis), completed Fall 2016.

Melissa Nipper, MA, committee member (thesis), completed Spring 2016.

Ines Galiano-Torres, MA, committee member (thesis), completed Spring 2016.

Chris Adams, MA, committee member (capstone project), completed Spring 2016.

Dallas Honeycutt, MA, committee member (non-thesis), completed Spring 2016.

M. Brandon Brewer MA, committee member (thesis), completed Spring 2015.

Jordan S. Powers, MA, advisor (thesis), completed Spring 2014.

J. Benjamin Shupe, MA, advisor (thesis), completed Spring 2012.

Adrienne Hendon, MA, committee member (thesis), completed Spring 2012.

Brittany Long, BA, advisor (undergraduate honors thesis), completed Spring 2011.

Sherry Dale, advisor (thesis).

Tabitha Bailey, MA, committee member (thesis), completed Fall 2008.

Amanda Walker, BA, committee member (undergraduate honors thesis), completed Spring 2009.

Alexis Eller, MA, advisor (non-thesis), completed Spring 2009.

John R. Bragg, MA, advisor (non-thesis), completed Fall 2006.

Stacey Wagers, MA, committee member (non-thesis), completed Spring 2012

Frances Newman, MA, committee member (non-thesis), completed Fall 2010.

Ellen Young, MA, committee member (non-thesis), completed Fall 2010.

Matthew Lawson, MA, committee member (non-thesis), completed Spring 2010

Allana Barrett, MA, committee member (non-thesis), completed Spring 2010

Kristy Beidleman, MA, committee member (non-thesis), completed Spring 2009

Wesley Haynes, MA, committee member (non-thesis), completed Fall 2007.

#### ADMINISTRATIVE EXPERIENCE

Communication Studies (formerly Speech) Program Head, Department of Communication (2006-present), East Tennessee State University

Course Director, Argumentation and Debate (2005-present), East Tennessee State University

Internship Coordinator (1998-2000), Arizona State University

#### PROFESSIONAL MEMBERSHIPS

National Communication Association

Southern States Communication Association

Organization for the Study of Communication, Language, and Gender

#### PROFESSIONAL DEVELOPMENT

Innovating the Oral Presentation Classroom, East Tennessee State University. August 2016.

Diversity Infusion Conference on Curriculum, East Tennessee State University. January 2008.

Faculty Technology Leadership, East Tennessee State University. Fall/Spring 2005/2006.

“Teaching the Communication and Sexualities Course.” Short course attended at the Annual Meeting of the National Communication Association. Boston, MA. November 2006.

#### DEPARTMENTAL SERVICE

Standards and Selections Committee, Professional Communication Masters Degree Program, East Tennessee State University. 2005-2010.

Creation of brochure for Professional Communication Masters Degree Program, with Drs. Stephen Marshall and Jack Mooney. 2008.

Communication Day, East Tennessee State University. November 2007.

“Social History and Definitions of Sexuality in Western Culture.” Lecture presented to Sexual Health Communication class, East Tennessee State University, Johnson City, TN. March 2006.

Communication Day, East Tennessee State University. November 2005.

East Tennessee State University Open House, Johnson City, TN. October 2005.

Judge, Mardi Gras Speech and Debate Tournament, Louisiana State University, Baton Rouge, LA. February 2005.

Judge, High School Rally Speech Competition, Louisiana State University, Baton Rouge, LA. April 2004.

Judge, Mardi Gras Speech and Debate Tournament, Louisiana State University, Baton Rouge, LA. February 2004.

Orientation Committee for New Graduate Students and Assistants in the Department of Communication Studies, Louisiana State University, Baton Rouge, LA. April-August 2003.

Judge, Mardi Gras Speech and Debate Tournament, Louisiana State University, Baton Rouge, LA. February 2003.

“Introduction to Burkean Theory.” Lecture presented to Rhetoric of Civilization class, Louisiana State University, Baton Rouge, LA. November 2002.

Panelist, New Graduate Assistant Orientation and Teaching Workshops, Louisiana State University, Baton Rouge, LA. August 2002.

Judge, Mardi Gras Speech and Debate Tournament, Louisiana State University, Baton Rouge, LA. February 2002.

Judge, High School Rally Speech Competition, Louisiana State University, Baton Rouge, LA. April 2002.

“Warming-up for Public Address Analysis.” Lecture presented to History of American Public Address class, Louisiana State University, Baton Rouge, LA. September 2001.

Panelist, New Graduate Assistant Orientation and Teaching Workshops, Louisiana State University, Baton Rouge, LA. August 2001.

Judge, High School Rally Speech Competition, Louisiana State University, Baton Rouge, LA. April 2001.

Judge, Mardi Gras Speech and Debate Tournament, Louisiana State University, Baton Rouge, LA. February 2001.

“Masculinity: The Other Gender.” Lecture presented to Gender and Communication class, Arizona State University, Tempe, AZ. April 2000.

Judge, Collegiate Debate Camp, Arizona State University, Tempe, AZ. August 1999.

Judge, Collegiate Speech and Debate Invitational, Arizona State University, Tempe, AZ. January 1999.

“Introduction to Masculinity Studies: Performance and Representation.” Lecture presented to Gender and Communication class, Arizona State University, Tempe, AZ. November 1999.

“Kenneth Burke and Dramatism.” Lecture presented to Rhetorical Criticism class, Arizona State University, Tempe, AZ. April 1999.

“Basics of Persuasion for Public Speaking.” Lecture presented to Public Speaking class, Arizona State University, Tempe, AZ. March 1999.

Judge, High-School Speech and Debate Tournament, Arizona State University, Tempe, AZ. December 1998.

“Basics of Persuasion for Public Speaking.” Lecture presented to Public Speaking class, Arizona State University, Tempe, AZ. October 1998.

#### UNIVERSITY SERVICE

Graduate School Representative for Nathaniel Skaggs’s thesis defense in Appalachian Studies: “Trout Fishing in the Smokies and the Blue Ridge, 1880-Present: How-To, History, and Habitat” Kevin O’Donnell, Chair. 29 May, 2017.

Director, Oral Communication Proficiency Committee (2010-present), East Tennessee State University.

Senator & Senate Parliamentarian, Faculty Senate (2009-2013), East Tennessee State University.

Annual Assessment Performance of Students Completing General Education Oral Communication Courses. Prepared for Vice Provost for Undergraduate Education Executive Director, Planning and Analysis (annually, 2008-present), East Tennessee State University.

Member, Oral Communication Intensive Committee (2009-2010), East Tennessee State University.

Member, Undergraduate Curriculum Committee (Faculty Senate representative) (2009-2010), East Tennessee State University.

Member, General Education Advisory Council (2006-2009), East Tennessee State University.

Graduate School Representative for Chrys Gwellem’s thesis defense in Math: “Defense Decompositions, Packings, and Coverings of Complete Directed Graphs into 3-Circuit and a Pendant Arc.” Robert Gardner, Chair. 29 June 2007.

Discussion facilitator, *Fast Food Nation*, Summer Reading Program, Louisiana State University, Baton Rouge, LA. August 2004.

Senator, Graduate School, Student Government Association, Louisiana State University, Baton Rouge, LA. 2002-2003.

Trainer, Safe Space Program, Louisiana State University, Baton Rouge, LA. Fall 2002 to Spring 2005.

Host, Safe Space Program, Louisiana State University, Baton Rouge, LA. Fall 2001 to Spring 2005.

#### PROFESSIONAL SERVICE

Editorial board, *Southern Communication Journal*, 2014-present.

Guest reviewer, *Food & Foodways*,

Guest reviewer, *Text and Performance Quarterly*, 2016, 2012, 2006.

Guest reviewer, *Communication and Critical/Cultural Studies*, 2016.

Respondent, Top Student Papers in Burkean Studies. Annual Meeting of the Southern States Communication Association. San Antonio, TX. April 2012.

Reviewer, *Women and Language*, 2009-2011.

Guest Reviewer, *Sociology Compass*, 2010.

Member, Resolutions Committee, Southern States Communication Association, 2010-2012.

Interest Group Vice Chair /2010 & 2011 Program Planer, Kenneth Burke Society of the Southern States Communication Association, 2009-2011.

Panel Coordinator and Chair, "A Reflection On Andrew King's Contributions to Burkean Studies," sponsored by the Kenneth Burke Society of SSCA. Annual Meeting of the Southern States Communication Association. Memphis, TN. April 2010.

Panel Chair, "Rhetorically Mixed Markets: Studies in Neoliberal Theory and Consumer Spaces," sponsored by the Rhetoric and Public Address Division. Ibid.

Panel Chair, "Top Papers in Burkean Studies," sponsored by the Kenneth Burke Society of SSCA. Ibid.

Division Chair, Popular Communication Division of the Southern States Communication Association, 2009/10.

Panel Chair, "Top Papers in Popular Communication" sponsored by the Popular Communication Division. Annual Meeting of the Southern States Communication Association. Norfolk, VA. April 2009.

Panel Chair, "Various Themes in Popular Communication: Identity and Conduct," sponsored by Popular Communication division. Annual Meeting of the Southern States Communication Association. Savannah, GA. April 2008.

Guest reviewer, *National Women's Studies Association Journal*, 2008.

Moderator, "Teaching Burke Across the Communication Curriculum," sponsored by the Kenneth Burke Society of SSCA. Annual Meeting of the Southern States Communication Association. Dallas, TX. April 2006.

Division Vice Chair/2009 Program Planer, Popular Communication Division of the Southern States Communication Association, 2008/09.

Interest Group Secretary, Kenneth Burke Society of the Southern States Communication Association, 2007-present.

Division Secretary, Popular Communication Division of the Southern States Communication Association, 2005-2007.

Paper reviewer, Popular Communication Division of the Southern States Communication Association, for 2007 convention.

Interest Group Secretary, Kenneth Burke Society of the Southern States Communication Association, 2000-2002.

Moderator, "Burkeian Scholarship Making a Difference in Our Communities: A Roundtable Discussion," sponsored by the Kenneth Burke Society of SSCA. Annual Meeting of the Southern States Communication Association. Winston-Salem, NC. April 2002.