

**ARTICULATION/TRANSFER AGREEMENT
EAST TENNESSEE STATE UNIVERSITY**

Bachelor of Business Administration//Marketing (Marketing Management)

WALTERS STATE COMMUNITY COLLEGE

TN Transfer Pathway- Associate of Science/Business Administration

Possible Dual Enrollment Classes*: ENGL 1010, ENGL 1020, HIST 2010, HIST 2020, PSYC 1030, MUS 1030, COMM 2025, MATH 1530

Walters State Community College

Fall	CH	Spring	CH	Fall	CH	Spring	CH
ENGL 1010- English Composition I	3	ENGL 1020- English Composition II	3	Natural Science and Lab ¹	4	Natural Science/Lab ¹	4
Math 1630-Finite Mathematics	3	MATH 1830* - Applied Calculus	3	ACCT 1010- Principles of Accounting	3	ACCT 1020-Principles of Accounting II	3
ECON 2100-Principles of Macroeconomics	3	ECON 2200- Principles of Microeconomics	3	MATH 1530- Intro Statistics	3	ECON 2210*- Business Statistical Applications	3
INFS 1010- Computer Applications	3	HIST 2020-Modern US History	3	Fine Arts Select one from: ART 2000, 2020; HUM 1010, 1020, MUS 1030; THEA 1030	3	Lit: Select one from: ENGL 2110, 2120, 2210, 2220, 2410, OR 2420	3
HIST 2010- Early US History	3	Humanities: Select one from: PHIL 1030, 1040, 2020. 2200. OR 2640	3	COMM 2025- Fundamentals of Communication	3	Guided Business Electives	1
	<u>15</u>		<u>15</u>		<u>16</u>		<u>14</u>

TOTAL HOURS: 60

¹Select from: ASTR 1030/1031; BIOL 1010/1011, 1020/1021, 1080/1081, 1110/1111, 1120/1121, 2010/2011, 2020/2021; CHEM 1010/1011, 1050/1051, 1110/1111, or 1120/1121; GEOL 1030/1031; PHYS 2010/2011, PHYS 2020/2021, 2110/2111, 2120/2121; PSCI 1020/1021

*MATH 1830 equates to ECON 2070 at ETSU and ECON 2210 equates to ECON 2080 at ETSU **Only coursework for which a grade of C (2.0) or higher was earned will be accepted for transfer credit to ETSU for courses in English, Math, Science, and Technology.

East Tennessee State University

Fall	CH	Spring	CH	Fall	CH	Spring	CH
MGMT 3310	3	MKTG 3202	3	MKGT 4617	3	MGMT 4910	3
MGMT 3000	3	MGMT 3100	3	MKGT 3210 or 3310	3	MKTG 4910	3
MKTG 3200	3	MKTG 3740	3	Select one: MKTG major elective	3	Select one: MKTG major elective	3
FNCE 3220	3	CSCI 3700	3	MKTG 4217 or 4710	3	Electives	6
MGMT 3050	3	Elective	3	Elective	3		
	<u>15</u>		<u>15</u>		<u>15</u>		<u>15</u>

TOTAL HOURS: 60

TOTAL DEGREE HOURS: 60+60=120

The student must meet the following requirements to be accepted into a B.B.A business major:

- 1) The student must have attained a minimum overall grade point average of 2.5.
- 2) The following English composition and mathematics courses of the General Education Core Requirements must have been successfully Completed: ENGL 1010, ENGL 1020, and MATH 1530.
- 3) The student must have completed and earned a grade of C (2.0) or better.
- 4) Transfer students with 30 or more hours are not required to take BADM 1130. We will substitute the MATH 1630 course for our BADM 1130 course. In each of the following business courses: ACCT 2010, ACCT 2020, ECON 2100, ECON 2200, ECON 2210, and MATH 1830

Students who have questions regarding the ETSU BBA in Management or Marketing may contact, Jennifer Douglas Academic Advisor, DouglasJ@etsu.edu, 423-439-5275