



SHEEO

STATE HIGHER EDUCATION EXECUTIVE OFFICERS ASSOCIATION

Trends in Higher Education

Robert E. Anderson, Ph.D.

President

SHEEO - State Higher Education Executive Officers Association

About SHEEO

National association serving chief executives of statewide governing, policy, and coordinating boards of postsecondary education and their staffs.



About SHEEO

- Advocate for state policy leadership
- Act as a liaison between states and the federal government
- Provide information and analysis on educational and public policy issues
- Recognize that state context matters



1954



61 MEMBERS

**50 STATES
2 TERRITORIES
+ D.C.**

SHEEO, together with its members, works to promote an environment that values higher education and its role in ensuring the equitable education of all Americans, regardless of race/ethnicity, gender or socioeconomic factors.

Five Trends in U.S. Higher Education

- Increasing Massification & Declining Affordability
- Social Justice & Equity Initiatives at the Forefront
- More Institutional Accountability Efforts Are Coming
- Increased Retrenchment & Reorganization
- More Polarization & Politicization

Increasing Massification & Declining Affordability

Free college

Double the
Pell

Test optional
admissions

Direct
admissions

Common
applications

FAFSA
simplification

Social Justice & Equity Initiatives at the Forefront

Long overdue national dialogue on race, racism, inequity, & inequality

Actions not words

Inequitable outcomes persist

- Staff
- Faculty
- Students

Local, state, and federal stakeholders

More Institutional Accountability Efforts Are Coming

Federal

- Reintroduction of Gainful Employment
- Additional disclosure efforts (e.g., College Scorecard, Net Price Calculators)
- More federal money means more accountability

State

- Increased OBF efforts
- Tuition setting authority
- Focus on workforce

Increased Retrenchment & Reorganization

Mergers & partnerships
in response to funding
shortfalls

- Georgia
- Pennsylvania

Governance changes

- Nevada
- Tennessee

Program cuts

- Many institutions

More Polarization & Politicization


Lines of demarcation
between
conservative &
progressive states

Elimination of
tenure

Freedom of speech

State disinvestment
& higher education
as a private good

Questions?

Rob Anderson
randerson@sheeo.org
 @HigherEd_Rob

