



ETSU 125

Progressing toward ETSU's 125th Anniversary

Health Sciences

Task Force Meeting

Date: October 17, 2012

Time: 5:00 – 8:00 PM

Location: College of Pharmacy, Room 210

Sub-Group 2: Rob Pack, Leader, Scott Champney, Alan Peiris, David Linville, Jamie Parsons, Adam Jarvis

SUB-GROUP 2 RESULTS

3. Market Needs

1. What are some of the things we are already doing that should be continued or enhanced?
 - Quality of students is high/reputation is high
2. What are some of the things we will need to do differently in the future as we develop our distinct vision and mission?
 - Branding ETSU Health in region
 - Be nimble - respond to needs more quickly
 - Offer more than private sector (key areas)
 - No more afterthought marketing (M & P)
 - Mapping of new ideas – execution – allow freedom to follow through.
3. What are some of the challenges or issues we may have to acknowledge and address as we create our future?
 - GME – competition with D.O. programs
 - Threat to GME with partners (MSHA/DO)
 - Negative incentives to grow
 - New “for profit” competition
4. What are some of the new elements and new programs we should consider building in to the Academic Health Science Center educational experience: academic and social, if our graduates are to thrive in the next 10 to 25 years?
 - Telehealth
 - ETSU Hospital

4. Research Initiatives

1. What are some of the things we are already doing that should be continued or enhanced?



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- Incentives approved by TBR
 - AHSC has respected state leaders
2. What are some of the things we will need to do differently in the future as we develop our distinct vision and mission?
- Conceptualize sources of research differently
 - Increase cooperation between basic sciences/clinical sciences
 - Translational research
 - Must have teams/centers/focus on topics
3. What are some of the challenges or issues we may have to acknowledge and address as we create our future?
- No teams yet/silos/not nimble
 - Recruitment of researchers/need recognition
 - Patent incentives
 - Research environment is poor
4. What are some of the new elements and new programs we should consider building in to the Academic Health Science Center educational experience: academic and social, if our graduates are to thrive in the next 10 to 25 years?
- Data analytics infrastructure. Re: PLO/Technology
 - Preventive Medicine in GMR